

The SIA College of Higher Education- Library books purchased for the year 2018-19						
Acc No	Book Name	Publisher	Author	Subject	Cost	Copies
9496	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE	TECH MAX PUBLICATIONS	SHAH, MILONI AND BRAHMANKAR, PANKAJ B	IT IN BANKING AND INSURANCE	125	5
9501	ARTIFICIAL INTELLIGENCE	TATA MCGRAW HILL	RICH, ELAINE, KNIGHT, KEVIN AND NAIR, SHIVSHANKAR M	ARTIFICIAL INTELLIGENCE	760	1
9502	ARTIFICIAL INTELLIGENCE: A RATIONAL APPROACH	SHROFF PUBLISHERS AND DISTRIBUTORS	DEVA. RAHUL	ARTIFICIAL INTELLIGENCE	600	1
9503	ARTIFICIAL INTELLIGENCE AND SOFT COMPUTING FOR BEGINNERS	SHROFF PUBLISHERS AND DISTRIBUTORS	DAS, ANINDITA	ARTIFICIAL INTELLIGENCE	775	1
9504	ARTIFICIAL INTELLIGENCE: A MODERN APPROACH	PEARSON	RUSSELL, STUART AND NORVIG,PETER	ARTIFICIAL INTELLIGENCE	879	2
9506	FINANCIAL MARKETS	TECH MAX PUBLICATIONS	CHAVDA, RUSHIKA	FINANCIAL MARKETS	125	7
9513	DIRECT TAXATION	TECH MAX PUBLICATIONS	ROHRA, KAMAL R	DIRECT TAXATION	175	7
9520	MARKETING MANAGEMENT: TEXT AND CASES INDIAN CONTEXT	EXCEL BOOKS	PANDA, TAPAN K	MARKETING MANAGEMENT	715	1
9521	DIRECT TAX	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	DIRECT TAX	300	10
9531	DATABASE MANAGEMENT SYSTEMS	HIMALAYA PUBLISHING HOUSE	GURBANI, KIRAN SRINIVASAN, JALALAKSHMI AND SHAH, BHAVINI, D	DATABASE MANAGEMENT SYSTEM	275	5
9536	FINANCIAL ACCOUNTING	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	FINANCIAL ACCOUNTING	280	15
9551	COMMERCE V (MARKETING)	MANAN PRAKASHAN	VAZ,MICHAEL AND VAZ, AURORA	COMMERCE V	120	3
9554	MARKETING	VIPUL PRAKASHAN	KALE, N.G AND AHMED MEHTAB	COMMERCE V	140	3
9557	BUSINESS ECONOMICS V	SHETH PUBLISHERS	KALKOTI, G K AND RAJALAKSHMY G	BUSINESS ECONOMICS V	140	10

The SIA College of Higher Education- Library books purchased for the year 2018-19						
9567	MARKETING	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	COMMERCE V	125	15
9582	OBJECTIVE QUESTIONS IN MARKETING	SHETH PUBLISHERS	AJAGAONKAR, PARAG PATKAR, ANJALI	COMMERCE V	30	15
9597	BUSINESS ECONOMICS III	SHETH PUBLISHERS	KALKOTI, G K AND RAJALAKSHMY G	BUSINESS ECONOMICS III	110	15
9612	ADVERTISING I	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	ADVERTISING I	120	10
9622	FINANCIAL ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL ACCOUNTING	325	2
9624	ACCOUNTANCY AND FINANCIAL MANAGEMENT	SHETH PUBLISHERS	CHOPDE L NETAL	ACCOUNTANCY AND FINANCIAL MANAGEMENT III	210	5
9629	COMPUTER PROGRAMMING	SHETH PUBLISHERS	GADIWALLA, FAIYAZ AND TEKWANI, MUKESH	COMPUTER PROGRAMMING	130	5
9634	COMPUTER SYSTEMS AND APPLICATIONS	SHETH PUBLISHERS	GADIWALLA, FAIYAZ AND TEKWANI, MUKESH	COMPUTER SYSTEMS AND APPLICATIONS	220	5
9639	AUDITING	SHETH PUBLISHERS	CHOPDE L NETAL	AUDITING	200	5
9644	COMMERCE III MANAGEMENT FUNCTIONS AND CHALLENGES	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	COMMERCE III	120	15
9659	BUSINESS ECONOMICS III	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS III	120	5
9664	ACCOUNTANCY AND FINANCIAL MANAGEMENT III	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT III	240	10
9674	INTRODUCTION TO MANAGEMENT ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	INTRODUCTION TO MANAGEMENT ACCOUNTING	240	15

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9689	ARTIFICIAL INTELLIGENCE: A MODERN APPROACH	PEARSON	RUSSELL, STUART AND NORVIG,PETER	ARTIFICIAL INTELLIGENCE	879	1
9690	DESIGNING THE INTERNET OF THINGS	WILEY	MCEWEN, ADRIAN AND CASSIMALLY, HAKIM	INTERNET OF THINGS	599	1
9691	INTERNET OF THINGS	TATA MCGRAW HILL	RAJKAMAL	INTERNET OF THINGS	495	1
9692	ADVANCED JAVA PROGRAMMING	OXFORD UNIVERSITY PRESS	ROY,,UTTAM K	JAVA	750	2
9694	BUSINESS INTELLIGENCE: DATA MINING AND OPTIMIZATION TO DECISION MAKING	WILEY INDIA	VERCELLI S CARLO	BUSINESS INTELLIGENCE	619	1
9695	ARTIFICIAL INTELLIGENCE	MCGRAW HILL EDUCATION	RICH, ELAINE, KNIGHT, KEVIN AND NAIR, SHIVSHANKAR M	ARTIFICIAL INTELLIGENCE	760	1
9696	SOFTWARE PROJECT MANAGEMENT	MCGRAW HILL EDUCATION	HUGHES, BOB COTTERRELL, MIKE AND MALL, RAJIB	PROJECT MANAGEMENT	730	1
9697	ORGANIZATIONAL BEHAVIOUR	PEARSON	ROBBINS, STEPHEN JUDGE, TIMOTHY A AND VORA, NEHARIKA	ORGANISATIONAL BEHAVIOUR	929	1
9698	PERFORMANCE MANAGEMENT	OXFORD UNIVERSITY PRESS	KOHLI, A S AND DEB, T	PERFORMANCE MANAGEMENT	625	1
9699	THE BOOK OF INDIAN BIRDS	OXFORD UNIVERSITY PRESS	SALIM ALI	ENVIRONMENTAL STUDIES	550	1
9700	THE FALL OF A SPARROW	OXFORD UNIVERSITY PRESS	SALIM ALI	ENVIRONMENTAL STUDIES	495	1
9701	MY INDIA	OXFORD UNIVERSITY PRESS	JIM CORBETT	GENERAL READING	225	1
9702	JUNGLE LORE	OXFORD UNIVERSITY PRESS	JIM CORBETT	GENERAL READING	235	1
9703	INTERNATIONAL BANKING AND FINANCE	VIPUL PRAKASHAN	IYER, CHANDRA H AND BHOJWANI, KAJAL D	INTERNATIONAL BANKING AND FINANCE	170	7

The SIA College of Higher Education- Library books purchased for the year 2018-19						
9710	FINANCIAL REPORTING AND ANALYSIS	VIPUL PRAKASHAN	BANDGAR, P K AND BHANDARKAR, SACHIN	FINANCIAL REPORTING AND ANALYSIS	170	10
9720	AUDITING	VIPUL PRAKASHAN	BHANDARKAR, SACHIN AND GUPTA, SANDEEP	AUDITING	140	5
9725	FINANCIAL SERVICES MANAGEMENT	VIPUL PRAKASHAN	IYER, CHANDRA HARIHARAN	FINANCIAL SERVICES MANAGEMENT	145	5
9730	INDUSTRIAL REALTIONS	VIPUL PRAKASHAN	SHARMA, PRERNA AND NAGPAL, PARVEEN	INDUSTRIAL RELATIONS	130	3
9733	PERFORMANCE MANAGEMENT AND CAREER PLANNING	VIPUL PRAKASHAN	SHARMA, PRERNA AND NAGPAL, PARVEEN	PERFORMANCE MANAGEMENT AND CAREER PLANNING	120	4
9737	AN OVERVIEW OF BANKING SECTOR	VIPUL PRAKASHAN	N LAKSHMI KAVITHA	FC (AN OVERVIEW OF BANKING SECTOR)	120	5
9742	FINANCIAL MANAGEMENT I	VIPUL PRAKASHAN	DHOND, ARVIND A	FINANCIAL MANAGEMENT I	210	3
9745	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	VIPUL PRAKASHAN	MASCARENHAS, ROMEO S	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	145	3
9748	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	VIPUL PRAKASHAN	KULKARNI, NITIN	LOGISTICS AND SUPPLY CHAIN MANAGAEMENT	160	5
9753	EMPLOYEE RELATIONS AND WELFARE	VIPUL PRAKASHAN	SHARMA, PRERNA NAGPAL, PARVEEN AND SHELAN KAR, MITALI	EMPLOYEES RELALTIONS AND WELFARE	80	7
9760	BUSINESS LAW I	VIPUL PRAKASHAN	VENKATARAMAN, KALAIVANI	BUSINESS LAW I	160	10

The SIA College of Higher Education- Library books purchased for the year 2018-19						
9770	ELEMENTARY BUSINESS MATHEMATICS I	VIPUL PRAKASHAN	VAIDYA, M L DESHPANDE, A V AND KUMTHA, A P	MATHEMATICAL AND STATISTICAL TECHNIQUES I	100	5
9775	STRATEGIC HUMAN RESOURCE MANAGEMENT AND HR POLICIES	VIPUL PRAKASHAN	SHARMA, PRERNA NAGPAL, PARVEEN AND SHELANKAR, MITALI	STRATEGIC HRM AND HR POLICIES	110	3
9778	EMPLOYEES RELATIONS AND WELFARE	TECH MAX PUBLICATIONS	KULKARNI, SHILPA	EMPLOYEES RELATIONS AND WELFARE	150	2
9780	BASICS OF FINANCIAL SERVICES	TECH MAX PUBLICATIONS	SHAH, MILONI	BASICS OF FINANCIAL SERVICES	110	5
9785	RECRUITMENT AND SELECTION	TECH MAX PUBLICATIONS	IYENGAR, SAROJ AND BHOIR, SURBHI	RECRUITMENT AND SELECTION	125	5
9790	MANAGEMENT ACCOUNTING	TECH MAX PUBLICATIONS	KHAN, FIROZ AND ATWAL, LOVEENA	MANAGEMENT ACCOUNTING	85	10
9800	CONSUMER BEHAVIOUR	HIMALAYA PUBLISHING HOUSE	PRASAD, VEENA AND HALPETH, BOOMA	CONSUMER BEHAVIOUR	150	5
9805	FINANCIAL ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL ACCOUNTING	325	3
9808	DIRECT TAX	SHETH PUBLISHERS	SINGAVI, VIJAYETAL	DIRECT TAX	320	5
9813	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	SHETH PUBLISHERS	PANDIT, VINAY	LOGISTICS AND SUPPLY CHAIN MANAGAEMENT	175	5
9818	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	SHETH PUBLISHERS	SHROTIRI, VIKRAM	LOGISTICS AND SUPPLY CHAIN MANAGAEMENT	225	5
9823	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	SHETH PUBLISHERS	HUSSAINI, SANOBAR	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	110	8

The SIA College of Higher Education- Library books purchased for the year 2018-19						
9831	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	SHETH PUBLISHERS	SOOD, ABHISHEK	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	165	8
9839	INDUSTRIAL RELATIONS	SHETH PUBLISHERS	MANKANI, RAJESH	INDUSTRIAL RELATIONS	160	2
9841	ACCOUNTING FOR MANAGERIAL DECISIONS	SHETH PUBLISHERS	CHOPDE L NETAL	ACCOUNTING FOR MANAGERIAL DECISIONS	250	5
9846	COST ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	COST ACCOUNTING	280	10
9856	BUSINESS LAW I	SHETH PUBLISHERS	WADHWANI, MANOHAR R AND GOPAL, SUMATHI	BUSINESS LAW I	145	7
9863	EXPORT MARKETING	SHETH PUBLISHERS	NERURKAR, ANUPAMA....ETAL	EXPORT MARKETING	115	5
9868	MUTUAL FUND MANAGEMENT	SHETH PUBLISHERS	PATEL, LAILA AHMED DAKSHINA, ANITA AND PILLAI, NISHA VIKAS	MUTUAL FUND MANAGEMENT	80	6
9874	FINANCIAL ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	FINANCIAL ACCOUNTING	250	5
9879	DIRECT TAX	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	DIRECT TAX	320	5
9884	EXPORT MARKETING	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	EXPORT MARKETING	120	10
9894	BUSINESS ECONOMICS V	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS V	140	3
9897	DIRECT TAX	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	DIRECT TAX	300	5
9902	INTRODUCTION TO COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AINAPURE, MUKUND	INTRODUCTION TO COST ACCOUNTING	280	5

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9907	INTRODUCTION TO COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AINAPURE, MUKUND	INTRODUCTION TO COST ACCOUNTING	280	1
9908	ACCOUNTING FOR MANAGERIAL DECISIONS	MANAN PRAKASHAN	AINAPURE, VARSHA AINAPURE, MUKUND	ACCOUNTING FOR MANAGERIAL DECISIONS	300	6
9914	COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	COST ACCOUNTING	280	7
9921	PYTHON PROGRAMMING	TECH MAX PUBLICATIONS	PANSAMBAL, SUVARNA SHIRKE ERNICAL, RAFIYA AND ABHYANKAR, MANISHA	PYTHON PROGRAMMING	230	5
9926	DATABASE MANAGEMENT SYSTEMS	TECH MAX PUBLICATIONS	BRAHMANKAR, PANKAJ B AND NANAVATY, SMRUTI	DATABASE MANAGEMENT SYSTEM	210	5
9931	FOUNDATION COURSE III	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	FOUNDATION COURSE III	120	5
9936	STRATEGIC HRM AND HR POLICIES	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY JAIN, APARNA AND PARANJAPE, PRAJAKTA	STRATEGIC HRM AND HR POLICIES	130	3
9939	COMMODITY AND DERIVATIVES MARKET: THEORY AND PRACTICAL PROBLEMS	RISHABH PUBLISHING HOUSE	BODTE, SAVITA SHRIKANT	COMMODITY AND DERIVATIVES MARKET	130	5
9944	STRATEGIC MANAGEMENT	RISHABH PUBLISHING HOUSE	SHETTY, DIVYA B	STRATEGIC MANAGEMENT	130	5
9949	STRATEGIC MANAGEMENT	VIPUL PRAKASHAN	KALE, N.G AND AHMED M	STRATEGIC MANAGEMENT	160	5
9954	COMMODITIES AND DERIVATIVES MARKETS	VIPUL PRAKASHAN	DAS, S P	COMMODITY AND DERIVATIVES MARKET	145	5
9959	BUSINESS STATISTICS	VIPUL PRAKASHAN	DESHPANDE, A V	BUSINESS STATISTICS	210	5

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9964	BUSINESS LAW I	VIPUL PRAKASHAN	VENKATRAMAN,K	BUSINESS LAW I	160	5
9969	BUSINESS ETHICS AND CORPORATE GOVERNANCE	VIPUL PRAKASHAN	RUPANI, RIYA	BUSINESS ETHICS	170	6
9975	BUSINESS ETHICS AND CORPORATE GOVERNANCE	VIPUL PRAKASHAN	RUPANI, RIYA	BUSINESS ETHICS	170	5
9980	AUDITING	VIPUL PRAKASHAN	BHANDARKAR, SACHIN AND GUPTA, SANDEEP	AUDITING	140	5
9985	INTERNATIONAL BANKING AND FINANCE	VIPUL PRAKASHAN	IYER, CHANDRA HARIHARAN AND BHOJWANI, KAJAL D	INTERNATIONAL BANKING AND FINANCE	170	4
9989	FINANCIAL REPORTING AND ANALYSIS	VIPUL PRAKASHAN	BANDGAR, P K AND BHANDARKAR, SACHIN	FINANCIAL REPORTING AND ANALYSIS	170	4
9993	COMPUTER NETWORKS	TECH MAX PUBLICATIONS	KATRE, J. S	COMPUTER NETWORKS	325	5
9998	FOUNDATION COURSE III (ENVIRONMENTAL MANAGEMENT)	TECH MAX PUBLICATIONS	SUDHA SUBRAMAINAM AND PARIKH, JAYASHREE	ENVIRONMENTAL MANAGEMENT	185	10
10008	A FIRST COURSE IN ARTIFICIAL INTELLIGENCE	TATA MCGRAW HILL	KHEMANI, DEEPAK	ARTIFICIAL INTELLIGENCE	640	1
10009	TAXMANN'S DIRECT TAXES: LAW AND PRACTICE WITH SPECIAL REFERENCE TO TAX PLANNING	TAXMANN PUBLICATIONS	SINGHANIA,VINOD K AND SINGHANIA, KAPIL	DIRECT TAX	1450	1
10010	OPERATING SYSTEMS	TECH MAX PUBLICATIONS	KADU, RAJESH D MAHAJAN, PRACHI AND LOTLIKAR, SWAPNALI	OPERATING SYSTEMS	295	5
10015	COMMUNICATION SKILLS	TECH MAX PUBLICATIONS	KHAN, NUZHAT N AND DATE, MADHUVANTI A	COMMUNICATION SKILLS	220	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10020	INTERNET OF THINGS: ARCHITECTURE AND DESIGN PRINCIPLES	TATA MCGRAW HILL	RAJKAMAL	INTERNET OF THINGS	495	5
10025	SOFTWARE PROJECT MANAGEMENT	TATA MCGRAW HILL	HUGHES, BOB COTTERRELL, MIKE AND MALL, RAJIB	PROJECT MANAGEMENT	730	3
10028	PROJECT MANAGEMENT AND TOOLS AND TECHNOLOGIES - AN OVERVIEW	SHROFF PUBLISHERS AND DISTRIBUTORS	MEHTA, SHAILESH	PROJECT MANAGEMENT	975	1
10029	JAVA EE 7 FOR BEGINNERS	SHROFF PUB PVT LTD	SHAH, SHARANAM AND SHAH, VAISHALI	JAVA	1300	1
10030	BEGINNING ASP.NET 4.5 IN C#	SHROFF PUBLISHERS AND DISTRIBUTORS	MACDONALD, MATHEW	ASP.NET WITH C#	3244	1
10031	COMPUTER NETWORKS: A TOP DOWN APPROACH	TATA MCGRAW HILL	FOROUZAN, BEHROUZ A AND MOSHARRAF, FIROUZ	COMPUTER NETWORKS	730	4
10035	RESTFUL WEB SERVICES	SHROFF PUBLISHERS AND DISTRIBUTORS	RICHARDSON, LEONARD AND RUBY, SAM	WEB TECHNOLOGY	700	1
10036	MARKETING MANAGEMENT: TEXT AND CASES INDIAN CONTEXT	SAGE PUBLICATIONS	RAMASWAMY, V S AND NAMAKUMARI, S	MARKETING MANAGEMENT	995	2
10038	PERFORMANCE MANAGEMENT: A STRATEGIC AND INTEGRATED APPROACH TO ACHIEVE SUCCESS	JAICO PUBLISHING HOUSE	ARMSTRONG, MICHAEL	PERFORMANCE MANAGEMENT	699	1
10039	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY JAIN, APARNA AND PARANJAPE, PRAJAKTA	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	120	3
10042	PERFORMANCE MANAGEMENT AND CAREER PLANNING	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY	PERFORMANCE MANAGEMENT AND CAREER PLANNING	100	2

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10044	INDUSTRIAL RELATIONS	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY AND SHENOY, VASANTHI	INDUSTRIAL RELATIONS	100	2
10046	MANAGEMENT ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	MANAGEMENT ACCOUNTING	200	5
10051	EFFECTIVE COMMUNICATION I	SHETH PUBLISHERS	MAHABAL, RIDHIMA S	EFFECTIVE COMMUNICATION I	100	5
10056	CONTEMPORARY ISSUES (FOUNDATION COURSE III)	SHETH PUBLISHERS	SHINDE,P. GETAL	FOUNDATION COURSE III	135	15
10071	BUSINESS COMMUNICATION I	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION I	180	20
10091	THE DIARY OF A YOUNG GIRL	FINGER PRINT CLASSICS	ANNE FRANK	GENERAL READING	150	1
10092	THE ALCHEMIST: A FABLEABOUT FOLLOWING YOUR DREAM	HARPER COLLINS PUBLISHERS	COELHO, PAULO	GENERAL READING	350	1
10093	LIKE THE FLOWING RIVER: THOUGHTS AND REFLECTIONS	HARPER COLLINS PUBLISHERS	COELHO, PAULO	GENERAL READING	350	1
10094	ZERO TO ONE: NOTES ON STARTUPS OR HOW TO BUILD THE FUTURE	PENGUIN RANDOM HOUSE	THIEL, PETER	GENERAL READING	499	1
10095	POOR LITTLE RICH SLUM	WESTLAND LIMITED	BANSAL, RASHMI AND GANDHI, DEEPAK	GENERAL READING	250	1
10096	I HAVE A DREAM	WESTLAND LIMITED	BANSAL, RASHMI	GENERAL READING	225	1
10097	THE ROOM ON THE ROOF	PUFFIN BOOKS	RUSKIN BOND	GENERAL READING	250	1
10098	THE NIGHT TRAIN AT DEOLI	PUFFIN BOOKS	RUSKIN BOND	GENERAL READING	299	1
10099	THE TIPPING POINT HOW LITTLE THINGS CAN MAKE A BIG DIFFERENCE	ABACUS	GLADWELL, MALCOLM	GENERAL READING	299	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10100	OUTLIERS: THE STORY OF SUCCESS	PENGUIN BOOKS	GLADWELL, MALCOLM	GENERAL READING	499	1
10101	THINKING FAST AND SLOW	PENGUIN BOOKS	KAHNEMAN, DANIEL	GENERAL READING	499	1
10102	FOR ONE MORE DAY	SPHERE	ALBOM, MITCH	GENERAL READING	299	1
10103	TUESDAYS WITH MORRIE: AN OLD MAN, A YOUNG MAN AND LIFE'S GREATEST LESSON	SPHERE	ALBOM, MITCH	GENERAL READING	295	1
10104	THE DEVOTION OF SUSPECT X	ABACUS	HIGASHINE, KEIGO	GENERAL READING	374	1
10105	THE FAULT IN OUR STARS	PENGUIN BOOKS	GREEN, JOHN	GENERAL READING	399	1
10106	SHERLOCK HOLMES: THE COMPLETE NOVELS AND STORIES VOL I	BANTAM CLASSICS	DOYLE, SIR ARTHUR CONAN	GENERAL READING	299	1
10107	SHERLOCK HOLMES: THE COMPLETE NOVELS AND STORIES VOL II	BANTAM CLASSICS	DOYLE, SIR ARTHUR CONAN	GENERAL READING	299	1
10108	THE DAY I STOPPED DRINKING MILK	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10109	MAHASHWETA	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10110	WISE AND OTHERWISE	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10111	CREATIVITY, INC OVERCOMING THE UNSEEN FORCES THAT STAND IN THE WAY OF TRUE INSPIRATION	BANTAM PRESS	CATAMULL, ED	GENERAL READING	699	1
10112	JAYA: AN ILLUSTRATED RETELLING OF THE MAHABHARATA	PENGUIN BOOKS	PATTANAIAK, DEVDUTT	GENERAL READING	499	1
10113	PURPLE COW: TRANSFORM YOUR BUSINESS BY BEING REMARKABLE	PENGUIN BOOKS	GODIN, SETH	GENERAL READING	499	1
10114	I TOO HAD A LOVE STORY	PENGUIN METRO READS	SINGH, RAVINDRA	GENERAL READING	199	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10115	DRIVE; THE SURPRISING TRUTH ABOUT WHAT MOTIVATES US	CANONGATE	PINK, DANIEL E	GENERAL READING	499	1
10116	THE ART OF WAR	FINGER PRINT CLASSICS	TZU, SUN	GENERAL READING	99	1
10117	A THOUSAND SPLENDID SUNS	BLOOMS BURY	HOUSSEINI, KHALED	GENERAL READING	499	1
10118	AND THE MOUNTAINS ECHOED	BLOOMS BURY	HOUSSEINI, KHALED	GENERAL READING	499	1
10119	I AM MALALA: THE GIRL WHO STOOD UP FOR EDUCATION AND WAS SHOT BY THE TALIBAN	WEIDENFELD, NICOLSON	YOUSAFZAI, MALALA	GENERAL READING	399	1
10120	LEAN IN WOMEN WORK AND THE WILL TO LEAD	WH ALLEN	SANDBERG, SHERLYN	GENERAL READING	599	1
10121	RAM; SCION OF ITCSHVAKU	WESTLAND LIMITED	AMISH	GENERAL READING	399	1
10122	THE POWER OF YOUR SUBCONSCIOUS MIND UNLOCK YOUR MASTER KEY TO SUCCESS	FINGER PRINT CLASSICS	MURPHY, JOSEPH	GENERAL READING	199	1
10123	EAT THAT FROG!	BERRETT-KOEHLER PUBLICATIONS	TRACY, BRIAN	GENERAL READING	199	1
10124	GOALS! HOW TOGETHER EVERYTHING YOU WANT FASTER THAN YOU EVER THOUGHT POSSIBLE	BERRETT-KOEHLER PUBLICATIONS	TRACY, BRIAN	GENERAL READING	350	1
10125	THE POWER OF SELF CONFIDENCE	WILEY	TRACY, BRIAN	GENERAL READING	449	1
10126	MASTER YOUR TIME MASTER YOUR LIFE	TARCHER, PERIGEE	TRACY, BRIAN	GENERAL READING	250	1
10127	TRIBES: WE NEED YOU TO LEAD US	PIATTUS	GODIN, SETH	GENERAL READING	699	1
10128	LINCHPIN	PIATTUS	GODIN, SETH	GENERAL READING	399	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10129	THE LAST LECTURE: LESSONS IN LIVING	TWO ROADS	PAUSCH, RANDY	GENERAL READING	399	1
10130	INTRODUCTION TO COMMUNICATION STUDIES	ROUTEDGE	JENKINS, HENRY	GENERAL READING	595	1
10131	FUNDAMENTALS OF MASS COMMUNICATION	VIPUL PRAKASHAN	BALI, AASITA	FUNDAMENTALS OF MASS COMMUNICATION	130	3
10134	INTRODUCTION TO COMPUTERS	VIPUL PRAKASHAN	SANCHLA, RIMPLE	INTRODUCTION TO COMPUTERS	225	3
10137	APPLIED MATHEMATICS	TECH MAX PUBLICATIONS	KOLATE, RUPESH PATHAK, RAJIV M AND MITKARI, SANTOSH	APPLIED MATHEMATICS I	210	5
10142	DIGITAL ELECTRONICS	TECH MAX PUBLICATIONS	KATRE, J S	DIGITAL ELECTRONICS	265	5
10147	FOUNDATION COURSE I	MANAN PRAKASHAN	VAZ, MICHAEL, NAIR, MADHU AND SETA MEETA	FOUNDATION COURSE I	120	20
10167	ACCOUNTANCY AND FINANCIAL MANAGEMENT I	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT I	250	15
10182	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT	TECH MAX PUBLICATIONS	NAIK, AMIT A AND BRAHMANKAR, PANKAJ B	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT	140	15
10197	FUNDAMENTALS OF MASS COMMUNICATION	SHETH PUBLISHERS	MAHABAL, RIDHIMA S	FUNDAMENTALS OF MASS COMMUNICATION	70	3
10200	INTRODUCTION TO COMPUTERS	SHETH PUBLISHERS	PARAB, SHAMAL AND REDDY, SARAVANAM	INTRODUCTION TO COMPUTERS	180	4
10204	FINANCIAL ACCOUNTING I	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL ACCOUNTING I	280	10

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10214	BUSINESS COMMUNICATION I	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION I	165	10
10224	ACCOUNTANCY AND FINANCIAL MANAGEMENT I	SHETH PUBLISHERS	CHOPDE L NETAL	ACCOUNTANCY AND FINANCIAL MANAGEMENT I	260	5
10229	ENVIRONMENTAL STUDIES	SHETH PUBLISHERS	SHINDE,P. GETAL	ENVIRONMENTAL STUDIES I	165	20
10249	MAP BOOK IN ENVIRONMENTAL STUDIES I	SHETH PUBLISHERS	SHINDE,P. GETAL	ENVIRONMENTAL STUDIES I	40	20
10269	BUSINESS COMMUNICATION I	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION I	165	15
10284	LANDMARK EVENTS IN THE HISTORY OF WORLD, INDIA AND MAHARASHTRA	VIPUL PRAKASHAN	SINGH, ATISH	HISTORY	140	5
10289	BUSINESS STATISTICS	VIPUL PRAKASHAN	DESHPANDE, A V	BUSINESS STATISTICS	210	5
10294	FOUNDATIONS OF HUMAN SKILLS	VIPUL PRAKASHAN	PRABHU,VINAY	FOUNDATION OF HUMAN SKILLS	160	8
10302	QUANTITATIVE METHODS I	VIPUL PRAKASHAN	DESHPANDE, A V AND KUMTHA, A P	QUANTITATIVE METHODS I	175	10
10312	BUSINESS ECONOMICS I	SHETH PUBLISHERS	MITHANI, D M AND SAYYED, NAZNEEM	BUSINESS ECONOMICS I	140	25
10337	THE SECRETS OF DESTINY	AATMAN INNOVATIONS	DEEP, TRIVEDI	GENERAL READING	295	1
10338	THE PRESIDENT IS MISSING: A NOVEL	NEW CENTURY PUBLICATIONS	CLINTON, BILL AND PATTERSON, JIMA	GENERAL READING	599	1
10339	ELON MUSK: HOW THE BILLIONAIRE CEO OF SPACES AND TESLA IS SHAPING OUR FUTURE	VIRGIN	VANCE, ASHLEE	GENERAL READING	699	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10340	THE DEVIL AND MISS PRYM	HARPER COLLINS PUBLISHERS	COELHO, PAULO	GENERAL READING	350	1
10341	99 THOUGHTS ON GANESHA	JAICO PUBLISHING HOUSE	DEVDUPT, PATNAIK	GENERAL READING	299	1
10342	THINGS A LITTLE BIRD TOLD ME: CONFESSIONS OF CREATIVE MIND	MACMILLAN	BIZ STONE	GENERAL READING	499	1
10343	ORACLE DATA MINING;; MINING GOLD FROM YOUR DATA WAREHOUSE	SHROFF PUBLISHERS	HAMM, CAROLYN K	DATA MINING	275	1
10344	GETTING STARTED WITH RASPBERRY PI	SHROFF PUBLISHERS	RICHARDSON, MATT AND WALLACE, SHAWN	RASPBERRY	375	1
10345	GETTING STARTED WITH THE INTERNET OF THINGS	SHROFF PUBLISHERS	PFISFER, CUNO	INTERNET OF THINGS	350	1
10346	JAVA EE 8 COOK BOOK	PACKT PUBLISHING	MORAES, ELDER	JAVA	1099	3
10349	ECONOMIC SURVEY VOL I 2017-18	OXFORD UNIVERSITY PRESS	GOVERNMENT OF INDIA	ECONOMICS	895	1
10350	ECONOMIC SURVEY VOL II 2017-18	OXFORD UNIVERSITY PRESS	GOVERNMENT OF INDIA	ECONOMICS	895	1
10351	FOUNDATION COURSE I	MANAN PRAKASHAN	VAZ, MICHAEL, NAIR, MADHU, SITA, MEETA	FOUNDATION COURSE I	120	10
10361	FOUNDATION COURSE I	MANAN PRAKASHAN	VAZ, MICHAEL, NAIR, MADHU AND SETA MEETA	FOUNDATION COURSE I	120	10
10371	BUSINESS STATISTICS	MANAN PRAKASHAN	WELLING, M N AND SARAPH, P M	BUSINESS STATISTICS	200	4
10375	COMMERCE I	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	COMMERCE I	120	10
10385	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	HIMALAYA PUBLISHING HOUSE	DESAI, VASANT	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	198	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10390	EFFECTIVE COMMUNICATION SKILL	HIMALAYA PUBLISHING HOUSE	RAI, URMILA AND RAI S M	EFFECTIVE COMMUNICATION SKILLS	198	5
10395	INTRODUCTION TO SOCIOLOGY	HIMALAYA PUBLISHING HOUSE	RAI, RUMINA	INTRODUCTION TO SOCIOLOGY	150	5
10400	FOUNDATION OF HUMAN SKILLS	SHETH PUBLISHERS	PANDYA, MONA THAKKAR	FOUNDATION OF HUMAN SKILLS	130	4
10404	BUSINESS STATISTICS	SHETH PUBLISHERS	JOSHI, NEENA PANDIT, VINAY AND FAMIDA, SHEIKH	BUSINESS STATISTICS	220	2
10406	DATA MINING:INTRODUCTORY AND ADVANCED TOPICS	PEARSON	DUNHAM, MARGARAET H	DATA MINING	699	1
10407	QUANTITATIVE METHODS I	SHETH PUBLISHERS	HAIT, ANURADHA MISHRA, ALOK AND JAIN, NEETA	QUANTITATIVE METHODS I	160	5
10412	HISTORY	SHETH PUBLISHERS	SAWANT, PRIYAMVADA	HISTORY	125	5
10417	INTRODUCTION TO ECONOMICS	SHETH PUBLISHERS	PAWAR, SUCHETA AND NIHALONI, UMESH	ECONOMICS	120	5
10422	FUNDAMENTALS OF MASS COMMUNICATION	SHETH PUBLISHERS	MAHABAL, RIDHIMA S	FUNDAMENTALS OF MASS COMMUNICATION	70	5
10427	INTRODUCTION TO COMPUTERS	SHETH PUBLISHERS	PARAB, SHAMAL AND REDDY, SARAVANAM	INTRODUCTION TO COMPUTERS	180	5
10432	DISCRETE MATHEMATICS	TECH MAX PUBLICATIONS	KESARIA, BHUPENDRA T AND PATHAK, RAJIV V	DISCRETE MATHEMATICS	195	5
10437	IMPERATIVE PROGRAMMING	TECH MAX PUBLICATIONS	NANAVATY, SMRUTIETAL	IMPERATIVE PROGRAMMING	180	5
10442	ARTIFICIAL INTELLIGENCE	TECH MAX PUBLICATIONS	RAUT, PURVA	ARTIFICIAL INTELLIGENCE	235	6
10448	INTRODUCTION TO DATA MINING	PEARSON	TAN, PANG NINA AND STEINBACH, MICHAEL	DATA MINING	769	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10449	JAVA EE 7 FOR BEGINNERS	SHROFF PUBLISHERS AND DISTRIBUTORS	SHAH, SHARANAM AND SHAH, VAISHALI	JAVA	1300	3
10452	RICH DAD POOR DAD	PLATA PUBLISHING	KIYOSATI, ROBERT T	GENERAL READING	399	1
10453	ELEMENTARY BUSINESS STATISTICS I	VIPUL PRAKASHAN	DESHPANDE, A V VAIDYA AND DOKE, D M	MATHEMATICAL AND STATISTICAL TECHNIQUES I	115	25
10478	ELEMENTARY BUSINESS MATHEMATICS I	VIPUL PRAKASHAN	VAIDYA, M L DESHPANDE, A V AND KUMTHA, A P	MATHEMATICAL AND STATISTICAL TECHNIQUES I	100	25
10503	BUSINESS ECONOMICS	RISHABH PUBLISHING HOUSE	SCHOFIELD, SUSANNAH	BUSINESS ECONOMICS	130	5
10508	BUSINESS ECONOMICS I	RISHABH PUBLISHING HOUSE	HASSAM, M D AND MUKHERJEE, RAHUL S	BUSINESS ECONOMICS I	130	5
10513	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY JAIN, APARNA AND PARANJAPE, PRAJAKTA	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	140	15
10528	CUSTOMER RELATIONSHIP MANAGEMENT	RISHABH PUBLISHING HOUSE	LALWANI, DIVYA	CUSTOMER RELATIONSHIP MANAGEMENT	100	5
10533	BUSINESS STATISTICS	RISHABH PUBLISHING HOUSE	PEREIRA, JOHN	BUSINESS STATISTICS	150	2
10535	FOUNDATIONS OF HUMAN SKILLS	RISHABH PUBLISHING HOUSE	LALWANNEY, CHAMPA	FOUNDATION OF HUMAN SKILLS	170	8
10543	BUSINESS ECONOMICS I	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS I	150	5
10548	BUSINESS ECONOMICS I	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS I	150	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10553	GENERAL STUDIES FOR CIVIL SERVICES PRELIMINARY EXAMINATION 2019 PART I	MCGRAW HILL EDUCATION	SINGH, SURENDRA AND PARMAR, VIRINDER	COMPETITIVE EXAM	1595	1
10554	GENERAL STUDIES FOR CIVIL SERVICES PRELIMINARY EXAMINATION 2019 PART II	MCGRAW HILL EDUCATION	SHARMA, ARUN , BHAGAT, M K AND GUHA, ABHIJIT	COMPETITIVE EXAM	995	1
10555	ADVANCED WEB PROGRAMMING	SHETH PUBLISHERS	SAMBHARE, T AND SAMBHARE S	ADVANCED WEB PROGRAMMING	250	5
10560	COMMUNICATION SKILLS	SHETH PUBLISHERS	DOCTOR, RHODA A AND DOCTOR, ASPI H	COMMUNICATION SKILLS	190	8
10568	BUSINESS ECONOMICS I	SHETH PUBLISHERS	KALKOTI, G K AND RAJALAKSHMY G	BUSINESS ECONOMICS I	150	5
10573	BUSINESS ECONOMICS I	SHETH PUBLISHERS	KALKOTI, G K AND RAJALAKSHMY G	BUSINESS ECONOMICS I	150	5
10578	BUSINESS ECONOMICS I	SHETH PUBLISHERS	MITHANI, D M AND SAYYED, NAZNEEM	BUSINESS ECONOMICS I	150	5
10583	BUSINESS ECONOMICS I	SHETH PUBLISHERS	MITHANI, D M AND SAYYED, NAZNEEM	BUSINESS ECONOMICS I	150	5
10588	BEGINNING JSON: LEARN THE PREFERRED DATA FORMAT OF THE WEB	APRESS	SMITH, BEN	NEXT GENERATION	879	1
10589	BEGINNING JQUERY	APRESS	FRANKLIN, JACK AND FERGUSON, RUSS	NEXT GENERATION	499	1
10590	NEXT GENERATION DATABASES NOSQL, NEW SQL AND BIG DATA	APRESS	HARRISON, GUY	NEXT GENERATION	649	1
10591	PRACTICAL MONGO DB ARCHITECTING DEVELOPING AND ADMINISTRERING MONGO DB	APRESS	EDWARD, SHAKUNTALA GUPTA AND SABHARWAL, NAVIN	NEXT GENERATION	689	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10592	DISCRETE MATHEMATICS	TATA MCGRAW HILL	LIPSCHUTZ, SEYMOUR LIPSON, MARC LARS	DISCRETE MATHEMATICS	599	5
10597	BEGINNING OF ASP.NET 4.5 IN C#	APRESS	MACDONALD, MATHEW	ASP.NET WITH C#	1899	5
10602	KARNA'S WIFE: THE OUTCAST'S QUEEN	RUPA PUBLICATIONS	KAVITA, KANE	GENERAL READING	295	1
10603	SITA'S SISTER	RUPA PUBLICATIONS	KAVITA, KANE	GENERAL READING	295	1
10604	PERSONNEL MANAGEMENT: TEXT AND CASES	HIMALAYA PUBLISHING HOUSE	MAMORIA, C B AND RAO, V S P	HUMAN RESOURCE MANAGEMENT	1895	1
10605	OPEN STACK ESSENTIALS 2ND EDITION	OPEN SOURCE	RADEZ, DAN	JAVA	599	1
10606	BEGINNING JSON: LEARN THE PREFERRED DATA FORMAT OF THE WEB	APRESS	SMITH, BEN	NEXT GENERATION	979	1
10607	BEGINNING JQUERY	APRESS	FRANKLIN, JACK AND FERGUSON, RUSS	NEXT GENERATION	499	3
10610	PRACTICAL MONGO DB ARCHITECTING DEVELOPING AND ADMINISTRERING MONGO DB	APRESS	EDWARD, SHAKUNTALA GUPTA AND SABHARWAL, NAVIN	NEXT GENERATION	689	3
10613	NEXT GENERATION DATABASES NOSQL, NEW SQL AND BIG DATA	APRESS	HARRISON, GUY	NEXT GENERATION	649	3
10616	FINANCIAL ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	FINANCIAL ACCOUNTING	300	10
10626	HUMAN RESOURCE MANAGEMENT	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	COMMERCE VI	120	10
10636	EXPORT MARKETING	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	EXPORT MARKETING	100	10
10646	COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	COST ACCOUNTING	300	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10651	INDIRECT TAXES GOODS AND SERVICES TAX ACT	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	INDIRECT TAXES	300	10
10661	THE 7 HABITS OF HIGHLY EFFECTIVE TEENAGERS	SIMON AND SCHUSTER	COVEY, SEAN	GENERAL READING	499	1
10662	DATA MINING: CONCEPTS AND TECHNIQUES	ELSEVIER	HAN, JIAWEI KUMBER, M AND PEI, JIAN	DATA MINING	565	1
10663	ELEMENTS OF DISCRETE MATHEMATICS: A COMPUTER ORIENTED APPROACH	TATA MCGRAW HILL	LIU,C L AND MOHAPATRA D P	DISCRETE MATHEMATICS	500	1
10664	WIRELESS COMMUNICATIONS: PRINCIPLES AND PRACTICES	PEARSON	RAPPAPORT, THEODORE S	WIRELESS COMMUNICATION	789	1
10665	WIRELESS AND MOBILE NETWORK ARCHITECTURES	WILEY	LIN, YI BANG AND CHAMBAC, IMRICH	WIRELESS COMMUNICATION	779	1
10666	MOBILE COMMUNICATIONS	PEARSON	SCHILLER, JOCHEN	MOBILE COMMUNICATION	839	1
10667	AN INTRODUCTION TO DATABASE SYSTEMS	PEARSON	DATE, C J KANNAN, A AND SWAMYNATHAN S	DATABASE MANAGEMENT SYSTEM	899	1
10668	CCIE PROFESSIONAL DEVELOPMENT ROUTING TCP/IP	PEARSON	DOYLE, JEFF AND CARROLL, JENNIFER	WIRELESS COMMUNICATION	1139	1
10669	FUNDAMENTALS OF DATABASE SYSTEMS	PEARSON	ELMASRI, RAMES AND NAVATHE,. SHAMKANT B	DATABASE MANAGEMENT SYSTEM	889	1
10670	DATABASE SYSTEM CONCEPTS	TATA MCGRAW HILL	SILBERSCHATZ, KORTH AND SUNDARSHAN	DATABASE MANAGEMENT SYSTEM	895	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10671	PRINCIPLES OF COMPUTER SECURITY: COMP TIA SECURITY + AND BEYOND	TATA MCGRAW HILL	CONKLIN, ARTHUR W AND WHITE, GREGORY	SECURITY IN COMPUTING	995	1
10672	AN OVERVIEW OF INSURANCE SECTOR	VIPUL PRAKASHAN	N LAKSHMI, KAVITHA AND CHANDRASEKARAN, LAKSHMI	FC (AN OVERVIEW OF INSURANCE SECTOR)	150	10
10682	MARKETING IN BANKING AND	VIPUL PRAKASHAN	MASCARENHAS, ROMEO S	MARKETING IN B&I	140	10
10692	MICROPROCESSOR ARCHITECTURE	TECH MAX PUBLICATIONS	NARULA, HARISH GETAL	MICROPROCESSOR AND MICROCONTROLLER S	260	5
10697	COMPUTER GRAPHICS AND ANIMATION	TECH MAX PUBLICATIONS	SHAH, RIDDHI	COMPUTER GRAPHICS	225	5
10702	COMPUTER ORIENTED STATISTICAL TECHNIQUES	TECH MAX PUBLICATIONS	DESAI, RACHNA AND RANA, REETA	COMPUTER ORIENTED STATISTICAL TECHNIQUES	255	5
10707	OBJECT ORIENTED PROGRAMMING	TECH MAX PUBLICATIONS	NARULA, HARISH GETAL	OBJECT ORIENTED PROGRAMMING	260	5
10712	GREEN COMPUTING	TECH MAX PUBLICATIONS	GUPTA, SUNITAETAL	GREEN COMPUTING	200	5
10717	SOFTWARE ENGINEERING	TECH MAX PUBLICATIONS	PADMAWAR, NEELIMA V , BRAHMANKAR P B AND KAUSHIK, SWAMIKA	SOFTWARE ENGINEERING	270	5
10722	BUSINESS ECONOMICS II	VIPUL PRAKASHAN	SWAMINATHAN SARASWATI	BUSINESS ECONOMICS II	175	10
10732	BUSINESS ECONOMICS II	VIPUL PRAKASHAN	SWAMINATHAN SARASWATI	BUSINESS ECONOMICS II	175	10
10742	UBIQUITOUS COMPUTING FUNDAMENTALS	CRC PRESS	KRUMM, JOHN	CLOUD COMPUTING	600	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10743	CLOUD COMPUTING	TATA MCGRAW HILL	VETTE, ANTHONY T AND ELSENPELER	CLOUD COMPUTING	725	1
10744	OFFICIAL CERT GUIDE: LEARN, PREPARE AND PRACTICE FOR EXAM SUCCESS CCDA 200-310	PEARSON	BRUNO, ANYHONY AND JORDAN,STEVE	INTERNET SECURITY	979	1
10745	CCIE PROFESSIONAL DEVELOPMENT ROUTING TCP/IP	PEARSON	DOYLE, JEFF AND CARROLL, JENNIFER	TCP/IP	949	1
10746	DATABASE MANAGEMENT SYSTEMS	MCGRAW HILL EDUCATION	RAMAKRISHNAN, R AND GEHRKE, JOHANNES	DATABASE MANAGEMENT SYSTEM	875	1
10747	HUMAN RESOURCE MANAGEMENT	VIPUL PRAKASHAN	PRABHU, VINAY V AND PITHADIA, BHARAT M	HUMAN RESOURCE MANAGEMENT	150	10
10757	AUDITING II	VIPUL PRAKASHAN	BHANDARKAR, SACHIN AND GUPTA, SANDEEP	AUDITING	125	5
10762	BUSINESS RESEARCH METHODS	SHETH PUBLISHERS	SALUNKE, SUMIT PAWAR	BUSINESS RESEARCH METHODS	120	5
10767	HRM IN GLOBAL PERSPECTIVE	SHETH PUBLISHERS	LAD, BHAVANA CHAUHAN	HRM IN GLOBAL PERSPECTIVE	100	3
10770	COMPUTER SYSTEMS AND APPLICATIONS	SHETH PUBLISHERS	GADIWALLA, FAIYAZ AND TEKWANI, MUKESH	COMPUTER SYSTEMS AND APPLICATIONS	220	5
10775	BUSINESS ECONOMICS IV	SHETH PUBLISHERS	RAJALEKSHMY, C & KALKOTI, G K	BUSINESS ECONOMICS IV	125	5
10780	INTERNATIONAL ECONOMICS VI	SHETH PUBLISHERS	RAJALEKSHMY, C & KALKOTI, G K	BUSINESS ECONOMICS VI	125	5
10785	COST ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	COST ACCOUNTING	275	5
10790	ADVERTISING II	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	ADVERTISING II	115	15

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10805	THREE THOUSAND STITCHES: ORDINARY PEOPLE, EXTRAORDINARY LIVES	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10806	SITA: WARRIOR OF MITHILA BOOK 2 OF THE RAM CHANDRA SERIES	WESTLAND LIMITED	AMISH	GENERAL READING	350	1
10807	YOU CAN ACHIEVE MORE: LIVE BY DESIGN NOT BY DEFAULT	BLOOMS BURY	SHIV KHERA	GENERAL READING	399	1
10808	SEETA: RAMAYAN KA SACHITHR POONAKARTHAK	PENGUIN BOOKS	PATTANAIAK, DEVDUTT	GENERAL READING	399	1
10809	MERE SAPNO KA BHARATH	RAJPAL	MAHATMA GANDHI	GENERAL READING	225	1
10810	THE MAN FROM THE EGG: UNUSUAL TALES ABOUT THE TRINITY	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10811	LITTLE BLACK BOOK FOR STUNNING SUCCESS: TOOLS FOR ACTION MASTERY	JAICO PUBLISHING HOUSE	SHARMA, ROBIN	GENERAL READING	250	1
10812	THE UPSIDE DOWN KING: UNUSUAL TALES ABOUT RAMA AND KRISHNA	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1
10813	PATHWAYS TO GREATNESS COMING TOGETHER FOR CHANGE	HARPER COLLINS PUBLISHERS	APJ ABDUL KALAM	GENERAL READING	250	1
10814	RANGA BHOMI	MAPLE PRESS	PREM CHAND	GENERAL READING	250	1
10815	ADI SHANKARACHARYA: HINDUISM'S GREATEST THINKER	WESTLAND LIMITED	VARMA, PAVAN K	GENERAL READING	699	1
10816	HERE, THERE AND EVERYWHERE: BEST LOVED STORIES OF SUDHA MURTHY	PENGUIN BOOKS	SUDHA MURTHY	GENERAL READING	250	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10817	BHARATH 2020: NAVNIRMAN KA RUPREKHA	RAJPAL	APJ ABDUL KALAM	GENERAL READING	225	1
10818	FOUNDATION COURSE IV	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	FOUNDATION COURSE IV	140	10
10828	COMMERCE IV	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	COMMERCE IV	120	10
10838	COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	COST ACCOUNTING	300	5
10843	BUSINESS ECONOMICS VI	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS VI	120	5
10848	BUSINESS ECONOMICS IV	MANAN PRAKASHAN	JOHNSON, P A MASCARENHAS, A P AND CHATTERJEE, SONALI	BUSINESS ECONOMICS IV	120	5
10853	INFORMATION SECURITY: THE COMPLETE REFERENCE	TATA MCGRAW HILL	RODES, MARK OUSLEY	INFORMATION SECURITY	737	2
10855	DESIGNING CISCO NETWORK SERVICE ARCHITECTURE (ARCH) FOUNDATION LEARNING GUIDE	PEARSON	TISO, JOHN	NETWORK ARCHITECTURE	999	1
10856	CEH V9: CERTIFIED ETHICAL HACKER VERSION 9 : STUDY GUIDE	SYBEX A WILEY BRAND	ORIYANO, SEAN PHILIP	ETHICAL HACKER	999	1
10857	WIRELESS NETWORKS	WILEY	NICOPOLITIDIS PETAL	WIRELESS COMMUNICATION	559	1
10858	CLOUD COMPUTING: WEB BASED APPLICATIONS THAT CHANGE THE WAY YOU WORK AND COLLABORATE ONLIE	PEARSON	MILLER, MICHAEL	CLOUD COMPUTING	579	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10859	WIRELESS COMMUNICATION AND NETWORKS	PEARSON	STALLINGS,WILLIAM	WIRELESS COMMUNICATION	839	1
10860	ITIL: INTERMEDIATE CERTIFICATION COMPANION	SYBEX A WILEY BRAND	GALLACHER, LIS AND MORRIS, HELEN	ITIL	999	1
10861	COMPUTER PROGRAMMING II	TECH MAX PUBLICATIONS	BRAHMANKAR, PANKAJ B AND NANA VATY, SMRUTI	COMPUTER PROGRAMMING II	115	6
10867	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT II	TECH MAX PUBLICATIONS	JAWALE, ANUPAMA	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT	85	15
10882	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE II	TECH MAX PUBLICATIONS	SHAH, MILONI AND KUMAR, PRATIK	INFORMATION TECHNOLOGY IN B&I	75	6
10888	NUMERICAL AND STATISTICAL METHODS	TECH MAX PUBLICATIONS	CHAND, TARA	NUMERICAL AND STATISTICAL METHODS	300	5
10893	ELEMENTARY BUSINESS STATISTICS II	VIPUL PRAKASHAN	DESHPANDE, A V VAIDYA AND DOKE, D M	MATHEMATICAL AND STATISTICAL TECHNIQUES II	100	15
10908	ELEMENTARY BUSINESS MATHEMATICS II	VIPUL PRAKASHAN	VAIDYA, M.L, DESHPANDE AND KUMTHA	MATHEMATICAL AND STATISTICAL TECHNIQUES II	85	15
10923	INTERNATIONAL FINANCE	VIPUL PRAKASHAN	IYER, CHANDRA HARIHARAN AND BHATIA, MANOJ V	INTERNATIONAL FINANCE	200	5
10928	ORGANISATIONAL DEVELOPMENT	VIPUL PRAKASHAN	SHARMA, PRERNA AND NAGPAL, PARVEEN	ORGANIZATIONAL DEVELOPMENT	125	5
10933	STRATEGIC COST MANAGEMENT	VIPUL PRAKASHAN	DHOND,ARVIND A	STRATEGIC COST MANAGEMENT	200	5
10938	CONFLICT AND NEGOTIATION	VIPUL PRAKASHAN	SHARMA, PRERNA NAGPAL, PARVEEN AND SHELANKAR, MITALI	CONFLICT AND NEGOTIATION	90	4

The SIA College of Higher Education- Library books purchased for the year 2018-19						
10942	BUSINESS LAW	VIPUL PRAKASHAN	KALANI,SUMAN	BUSINESS LAW	135	10
10952	ORGANIZATIONAL BEHAVIOUR	VIPUL PRAKASHAN	PRABHU,VINAY V	ORGANIZATIONAL BEHAVIOUR	140	5
10957	CORPORATE AND SECURITIES LAW	VIPUL PRAKASHAN	KALANI,SUMAN	CORPORATE AND SECURITIES LAW	125	10
10967	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM	VIPUL PRAKASHAN	IYENGAR, SINDHUJAA	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM	125	5
10972	INDIRECT TAXES	SHETH PUBLISHERS	SINGAVI, VIJAYETAL	INDIRECT TAXES	200	3
10975	AN OVERVIEW OF INSURANCE SECTOR	VIPUL PRAKASHAN	N LAKSHMI, KAVITHA AND CHANDRASEKARAN, LAKSHMI	FC (AN OVERVIEW OF INSURANCE SECTOR)	150	1
10976	PRINCIPLES OF GEOGRAPHIC INFORMATION SYSTEMS	SHETH PUBLISHERS	ARIF, SHAIKH AHTESHAM AND NASIR, ANSARI MD	GEOGRAPHIC INFORMATION SYSTEM	130	5
10981	PRINCIPLES OF MANAGEMENT	SHETH PUBLISHERS	NAIK, SHIVANI	PRINCIPLES OF MANAGEMENT	120	5
10986	INTRODUCTION TO MEDIA PSYCHOLOGY	SHETH PUBLISHERS	PATNAIK, SATYAVATI K AND PANDYA, JINAL DHARMENDRA	INTRODUCTION TO MEDIA PSYCHOLOGY	75	5
10991	CONTEMPORARY ISSUES: FOUNDATION COURSE IV	SHETH PUBLISHERS	SHINDE,P. GETAL	FOUNDATION COURSE IV	120	10
11001	FINANCIAL ACCOUNTING	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL ACCOUNTING	280	5
11006	PRINCIPLES OF MARKETING	HIMALAYA PUBLISHING HOUSE	SHERLEKAR, S A AND KRISHNAMOORTHY, R	PRINCIPLES OF MARKETING	175	5
11011	FOUNDATION COURSE II	MANAN PRAKASHAN	VAZ, MICHAEL, NAIR, MADHU AND SETA MEETA	FOUNDATION COURSE II	100	10
11021	ENVIRONMENTAL STUDIES II	SHETH PUBLISHERS	SHINDE,P. GETAL	ENVIRONMENTAL STUDIES II	140	20

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11041	MAP BOOK IN ENVIRONMENTAL STUDIES II	SHETH PUBLISHERS	SHINDE,P.G...ETAL	ENVIRONMENTAL STUDIES II	50	20
11061	AUDITING	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	AUDITING	220	15
11076	FINANCIAL ACCOUNTING	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	FINANCIAL ACCOUNTING	300	5
11081	EXPORT MARKETING	MANAN PRAKASHAN	VAZ,MICHAEL AND VAZ, AURORA	EXPORT MARKETING	100	5
11086	ACCOUNTANCY AND FINANCIAL MANAGEMENT II	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT II	240	15
11101	ACCOUNTANCY AND FINANCIAL MANAGEMENT IV	MANAN PRAKASHAN	AINAPURE,VARSHA AND AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT IV	240	15
11116	FOUNDATION COURSE II	MANAN PRAKASHAN	VAZ, MICHAEL, NAIR, MADHU AND SETA MEETA	FOUNDATION COURSE II	100	20
11136	INDUSTRIAL LAW	SHETH PUBLISHERS	GOPAL V S GOPAL, SUMATHI AND GOPAL, MAYA	INDUSTRIAL LAW	175	5
11141	FOUNDATION COURSE II	SHETH PUBLISHERS	SHINDE,P. GETAL	FOUNDATION COURSE II	110	5
11146	CONFLICT AND NEGOTIATION	SHETH PUBLISHERS	SHELKE, TRUPTI SHIVRAM AND SIDHU, ANSHITA C	CONFLICT AND NEGOTIATION	90	2
11148	INTRODUCTION TO LITERATURE	SHETH PUBLISHERS	MAHABAL, RIDHIMA S	INTRODUCTION TO LITERATURE	80	5
11153	BUSINESS COMMUNICATION II	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION II	145	20
11173	INDUSTRIAL LAW	VIPUL PRAKASHAN	IYER, RAMNATH N	INDUSTRIAL LAW	180	10
11183	BUSINESS LAW II	SHETH PUBLISHERS	WADHWANI, MANOHAR R AND GOPAL, SUMATHI	BUSINESS LAW II	140	10

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11193	HUMAN RESOURCE MANAGEMENT	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	HUMAN RESOURCE MANAGEMENT	130	5
11198	OBJECTIVE QUESTIONS IN HUMAN RESOURCE MANAGEMENT	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	HUMAN RESOURCE MANAGEMENT	25	5
11203	FINANCIAL ACCOUNTING II	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL ACCOUNTING II	190	15
11218	FINANCIAL MANAGEMENT II	SHETH PUBLISHERS	CHOPDE L NETAL	FINANCIAL MANAGEMENT II	200	10
11228	PRINCIPLES OF MARKETING	SHETH PUBLISHERS	DEVRUHKHAR, SHIVANI NAIK	PRINCIPLES OF MARKETING	90	5
11233	EFFECTIVE COMMUNICATION SKILLS II	SHETH PUBLISHERS	HUSSAINI, SANOBAR	EFFECTIVE COMMUNICATION SKILLS	110	5
11238	STRATEGIC COST MANAGEMENT	SHETH PUBLISHERS	CHOPDE L NETAL	STRATEGIC COST MANAGEMENT	240	5
11243	BUSINESS COMMUNICATION II	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION II	135	10
11253	BUSINESS COMMUNICATION II	SHETH PUBLISHERS	DOCTOR, RHODA AETAL	BUSINESS COMMUNICATION II	135	10
11263	BUSINESS LAW II	VIPUL PRAKASHAN	VENKATARAMAN, KALAIVANI	BUSINESS LAW II	170	10
11273	CENTRAL BANKING	VIPUL PRAKASHAN	SWAMINATHAN SARASWATI	CENTRAL BANKING	140	10
11283	PRINCIPLES OF MARKETING	VIPUL PRAKASHAN	KALE, N.G AND AHMED M	PRINCIPLES OF MARKETING	150	10
11293	ETHICS AND GOVERNANCE	VIPUL PRAKASHAN	RUPANI, RIYA	ETHICS AND GOVERNANCE	160	6
11299	WEB PROGRAMMING	TECH MAX PUBLICATIONS	NANAVATY, SMRUTIETAL	WEB PROGRAMMING	275	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11304	WEALTH MANAGEMENT	TECH MAX PUBLICATIONS	BENDRE, RASHMI GHONGE AND SHELANKAR, MITALI	WEALTH MANAGEMENT	90	5
11309	OBJECT ORIENTED PROGRAMMING	HIMALAYA PUBLISHING HOUSE	DAND, HIREN J PANDEY,SANDHYA P AND KADAM, NANDINI N	OBJECT ORIENTED PROGRAMMING	185	5
11314	RETAIL MANAGEMENT	HIMALAYA PUBLISHING HOUSE	HALPETH, BOOMA AND PRASAD, VEENA	RETAIL MANAGEMENT	202	5
11319	INDIRECT TAXATION: GOODS AND SERVICES TAX AND CUSTOMS LAW	SULTAN CHAND AND SONS	BALACHANDRAN, S RAJA, K C R AND NAIR, B K	TAXATION	500	1
11320	ESSENTIALS OF CYBER SECURITY SCIENCE	SHROFF PUBLISHERS AND DISTRIBUTORS	DYKSTRA, JOSIAH	CYBER LAWS	325	1
11321	NUMERICAL METHODS FOR ENGINEERS	MCGRAW HILL EDUCATION	CHAPRA, STEVEN C AND CANALE, RAYMOND P	MATHEMATICS	885	1
11322	PRINCIPLES OF GEOGRAPHICAL INFORMATION SYSTEMS	OXFORD UNIVERSITY PRESS	BURROUGH, PETER, A MCDONNELL, R A AND LLOYD, CHRISOPHER D	GEOGRAPHIC INFORMATION SYSTEM	590	1
11323	DATABASE PRINCIPLES: FUNDAMENTALS OF DESIGN, IMPLEMENTATION AND MANAGEMENT	CENGAGE LEARNING	CORONEL, CARLOS, MORRIS, STEVEN & ROB, PETER	DATABASE MANAGEMENT SYSTEM	679	1
11324	THE 5 AM CLUB: OWN YOUR MORNING ELEVATE YOUR LIFE	JAICO PUBLISHING HOUSE	SHARMA, ROBIN	GENERAL READING	350	1
11325	PRINCIPLES OF MANAGEMENT	MANAN PRAKASHAN	VAZ, MICHAEL AND SEETA, MEETA	PRINCIPLES OF MANAGEMENT	140	12
11337	PRINCIPLES OF MARKETING	MANAN PRAKASHAN	SETA, MEETA KAKKAD, POONAM AND PADHI, SHALINI	PRINCIPLES OF MARKETING	140	10
11347	AUDITING II	VIPUL PRAKASHAN	BHANDARKAR, SACHIN AND GUPTA, SANDEEP	AUDITING	125	10

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11357	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM	VIPUL PRAKASHAN	IYENGAR, SINDHUJAA	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM	125	4
11361	BUSINESS ENVIRONMENT	VIPUL PRAKASHAN	SHARMA, PRERNA AND NAGPAL, PARVEEN	BUSINESS ENVIRONMENT	145	6
11367	WORKFORCE DIVERSITY	VIPUL PRAKASHAN	NAGPAL, PARVEEN SHARMA, PRERNA AND SHELANKAR, MITALI	WORKFORCE DIVERSITY	75	5
11372	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	SHETH PUBLISHERS	SOOD, ABHISHEK AND CHOPDE, SANDEEP	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	300	6
11378	COST ACCOUNTING	SHETH PUBLISHERS	CHOPDE L N ...ETAL	COST ACCOUNTING	160	10
11388	INDIAN ETHOS IN MANAGEMENT	SHETH PUBLISHERS	NAGPAL, PARVEEN AND SHARMA, PRERNA	INDIAN ETHOS IN MANAGEMENT	90	5
11393	PROJECT MANAGEMENT	SHETH PUBISHERS	CHOPDE L N ...ETAL	PROJECT MANAGEMENT	240	5
11398	CORE JAVA	MELIORISM PUBLICATIONS	RIZAL, SUJATA THAKKAR, SANDHYA K AND DEBNATH, ARTI	CORE JAVA	230	5
11403	INTERNATIONAL FINANCE	RISHABH PUBLISHING HOUSE	BODKE, SAVITA SHRIKANT	INTERNATIONAL FINANCE	230	3
11406	FOUNDATION COURSE IV (ETHICS AND GOVERNANCE)	RISHABH PUBLISHING HOUSE	PAI, PRATIBHA AND PARANJAPE, PRAJAKTA	ETHICS AND GOVERNANCE	170	10
11416	PRINCIPLES OF MARKETING	RISHABH PUBLISHING HOUSE	FERNANDES, SUNNY AND JAIN, DILIP	PRINCIPLES OF MARKETING	140	10
11426	BUSINESS ENVIRONMENT	RISHABH PUBLISHING HOUSE	LALWANNEY, CHAMPA	BUSINESS ENVIRONMENT	170	10
11436	OPERATIONS RESEARCH	SHETH PUBLISHERS	PANDIT, VINAY	OPERATIONS RESEARCH	230	5

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11441	WORKFORCE DIVERSITY	SHETH PUBLISHERS	LAD, BHAVANA CHAUHAN	WORKFORCE DIVERSITY	100	3
11444	BUSINESS INTELLIGENCE	SHETH PUBLISHERS	SHAH, ASHISH	BUSINESS INTELLIGENCE	110	2
11446	SECURITY IN COMPUTING	SHETH PUBLISHERS	GARG, SWEETY AND SHETTY, RAVEENA	SECURITY IN COMPUTING	200	2
11448	SOFTWARE QUALITY ASSURANCE	SHETH PUBLISHERS	SHETTY, DIVYA B	SOFTWARE QUALITY ASSURANCE	200	2
11450	IT SERVICES MANAGEMENT AN ADVANCED MOBILE PROGRAMMING	SHETH PUBLISHERS	SAMBARE, TUSHAR SAMBHARE, SONALI AND CHAUHAN, MITHILESH	IT SERVICES MANAGEMENT	250	6
11456	INTRODUCTION TO LITERATURE	VIPUL PRAKASHAN	SINGH, BHAVANA AND NANGALIA, ASHA	INTRODUCTION TO LITERATURE	140	3
11459	INTRODUCTION TO MEDIA PSYCHOLOGY	VIPUL PRAKASHAN	PRABHU, VINAY V	INTRODUCTION TO MEDIA PSYCHOLOGY	150	3
11462	PRINCIPLES OF MARKETING	VIPUL PRAKASHAN	KALE, N.G AND AHMED MEHTAB	PRINCIPLES OF MARKETING	150	3
11465	PRINCIPLES OF MANAGEMENT	VIPUL PRAKASHAN	KALE, N.G AND AHMED MEHTAB	PRINCIPLES OF MANAGEMENT	160	3
11468	EFFECTIVE COMMUNICATION II	VIPUL PRAKASHAN	DHAR, RAJ K AND GANGAL, ASHWINI	EFFECTIVE COMMUNICATION II	150	3
11471	OPERATIONS RESEARCH	VIPUL PRAKASHAN	KULKARNI, NITIN	OPERATIONS RESEARCH	230	5
11476	BUSINESS INTELLIGENCE: DATA MINING AND OPTIMIZATION FOR DECISION MAKING	JOHN WILEY AND SONS	VERCELLI S CARLO	BUSINESS INTELLIGENCE	619	2

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11478	NUMERICAL METHODS FOR ENGINEERS	MCGRAW HILL EDUCATION	CHAPRA, STEVEN C AND CANALE, RAYMOND P	MATHEMATICS	885	1
11479	BUSINESS INTELLIGENCE AND ANALYTICS: SYSTEMS FOR DECISION SUPPORT	PEARSON	SHARADA, RAMESH....ETAL	BUSINESS INTELLIGENCE	899	1
11480	INTRODUCTORY METHODS OF NUMERICAL ANALYSIS	PHI LEARNING PVT LTD	SASTRY, S S	MATHEMATICS	350	5
11485	SCHAUM'S OUTLINES STATISTICS	MCGRAW HILL EDUCATION	SPIEGEL,MURRY AND STEPHENS,LARRY	STATISTICS	695	3
11488	CYBER LAW SIMPLIFIED	MCGRAW HILL EDUCATION	SOOD, VIVEK	CYBER LAWS	995	4
11492	INDIRECT TAXES	VIPUL PRAKASHAN	WANDREKAR, A V	INDIRECT TAXES	210	5
11497	INTRODUCTION TO LITERATURE	VIPUL PRAKASHAN	SINGH, BHAVANA AND NANGALIA, ASHA	INTRODUCTION TO LITERATURE	140	3
11500	PRODUCTION AND TOTAL QUALITY MANAGEMENT	VIPUL PRAKASHAN	SHROTIRI, VIKRAM	PRODUCTION AND TOTAL QUALITY MANAGEMENT	200	6
11506	BUSINESS ECONOMICS II	SHETH PUBLISHERS	RAJALEKSHMY, C & KALKOTI, G K	BUSINESS ECONOMICS II	90	7
11513	DIRECT AND INDIRECT TAXATION	SHETH PUBLISHERS	SINGAVI, VIJAYETAL	DIRECT AND INDIRECT TAXES	200	5
11518	BUSINESS ECONOMICS IV	SHETH PUBLISHERS	RAJALEKSHMY, C & KALKOTI, G K	BUSINESS ECONOMICS IV	125	10
11528	BUSINESS ECONOMICS VI (INTERNATIONAL ECONOMICS)	SHETH PUBLISHERS	RAJALEKSHMY, C & KALKOTI, G K	BUSINESS ECONOMICS VI	125	5
11533	CYBER LAWS	TECH MAX PUBLICATIONS	PANSAMBAL, SUVARNA SHIRKE	CYBER LAWS	170	5
11538	COST ACCOUNTING	MCGRAW HILL EDUCATION	LAL, JAWAHAR AND SRIVASTAVA, SEEMA	COST ACCOUNTING	399	1
11539	MARKETING MANAGEMENT	PEARSON	KOTLER, PHILIP AND KELLER, KEVIN LANE	MARKETING MANAGEMENT	748	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11540	OPERATIONS RESEARCH: PRINCIPLES AND PRACTICE	OXFORD UNIVERSITY PRESS	PAI, PRADEEP PRABHAKAR	OPERATIONS RESEARCH	795	1
11541	MANAGING PERFORMANCE THROUGH TRAINING AND DEVELOPMENT	CENGAGE LEARNING	SAKS, ALAN M AND HACCOUN, ROBERT ROBERT R	TRAINING AND DEVELOPMENT	575	1
11542	INTEGRATED ADVERTISING: PROMOTION AND MARKETING COMMUNICATIONS	PEARSON	CLOW, KENNETH E AND BAACK DONALD, E	ADVERTISING	450	1
11543	FINANCIAL ACCOUNTING: PRINCIPLES AND PRACTICES	S CHAND AND COMPANY	LAL, JAWAHAR AND SRIVASTAVA, SEEMA	FINANCIAL ACCOUNTING	540	1
11544	STRATEGY AND THE BUSINESS LANDSCAPE	PEARSON	GHEMAWAT, PANKAJ	BUSINESS	440	1
11545	MANAGERIAL ECONOMICS: ECONOMIC TOOLS FOR TODAY'S DECISION MAKERS	PEARSON	KEAT, PAUL GETAL	MANAGERIAL ECONOMICS	637	1
11546	ADVERTISING AND PROMOTION: AN INTEGRATED MARKETING COMMUNICATIONS PERSPECTIVE	TATA MCGRAW HILL	BELCH, GEROGE E BELCH MICHAEL A AND PURANI KEYOOR	ADVERTISING	165	1
11547	STRATEGIC MANAGEMENT CONCEPTS: A COMPETITIVE ADVANTAGE APPROACH	PEARSON	DAVID, FRED R AND DAVID, FOREST R	STRATEGIC MANAGEMENT	467	1
11548	MANAGERIAL ECONOMICS	PEARSON	PETERSEN, CRAIG H LEWIS, W CRIS AND JAIN, SUDHIR K	MANAGERIAL ECONOMICS	527	1
11549	MARKETING MANAGEMENT: INDIAN CASES	PEARSON	GUPTA, PRACHIETAL	MARKETING MANAGEMENT	303	1
11550	MARKETING MANAGEMENT	PEARSON	KOTLER, PHILIP AND KELLER, KEVIN LANE	MARKETING MANAGEMENT	399	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11551	INTERNATIONAL MARKETING	OXFORD UNIVERSITY PRESS	JOSHI, RAKESH MOHAN	INTERNATIONAL MARKETING	700	1
11552	MARKETING RESEARCH	PEARSON	BURNS, ALVIN C VEECK, ANN AND BUSH, RONALD T	MARKETING RESEARCH	486	1
11553	MARKETING IN INDIA: TEXT AND CASES	VIKAS PUBLISHING HOUSE	NEELAMEGHAM, S	MARKETING	500	1
11554	MANAGERIAL ACCOUNTING FOR BUSINESS DECISIONS	PEARSON	PROCTOR, RAY	FINANCIAL ACCOUNTS	279	1
11555	MANAGEMENT	PEARSON	STONER, JAMES A P FREEMAN R EDWARD AND GILBERT, DANIEL R	MANAGEMENT	500	1
11556	DIGITAL MARKETING	OXFORD UNIVERSITY PRESS	AHUJA, VANDANA	DIGITAL MARKETING	595	1
11557	LEGAL ASPECTS OF BUSINESS : TEXT AND CASES	HIMALAYA PUBLISHING HOUSE	RAMACHANDRA, K CHANDRASHEKARA B AND KANAKATTE, C	LAW	495	1
11558	STRATEGIC MARKETING	PEARSON	ANDREASON, ALAN R AND KOTLER, PHILIP	STRATEGIC MARKETING	965	1
11559	FINANCIAL MANAGMENT	OXFORD UNIVERSITY PRESS	BANERJEE, ARINDAM	FINANCIAL MANAGEMENT	695	1
11560	SELLING AND SALES MANAGEMENT	PEARSON	JOBBER, DAVID AND LANCASTER, GEOFFREY	SALES MANAGEMENT	500	1
11561	OFFICIAL CET GUIDE LEARN, PREPARE AND PRACTICE FOR EXAM SUCCESS CCDA 200-310	PEARSON	SHARMA, PRERNA AND NAGPAL, PAUSEN	ENTERPRISE NETWORKING	720	1
11562	FUNDAMENTALS OF FUTURES AND OPTIONS MARKETS	PEARSON	HULL, JOHN C	FINANCIAL MARKETS	478	1
11563	FINANCIAL ACCOUNTING: PRINCIPLES AND PRACTICES	S CHAND AND COMPANY	LAL, JAWAHAR AND SRIVASTAVA, SEEMA	FINANCIAL ACCOUNTING	540	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11564	A FIRST COURSE IN COMPUTERS: BASED ON WINDOWS 8 AND MS OFFICE 2013	VIKAS PUBLISHING HOUSE	SAXENA, SANJAY	FUNDAMENTALS OF COMPUTER	350	1
11565	MARKETING MANAGEMENT	PEARSON	KOTLER, PHILIP AND KELLER, KEVIN LANE	MARKETING MANAGEMENT	748	1
11566	MANAGERIAL ECONOMICS: ECONOMIC TOOLS FOR TODAY'S DECISION MAKERS	PEARSON	KEAT, PALL GETAL	MANAGERIAL ECONOMICS	478	1
11567	CONSUMER BEHAVIOUR: BUYING, HAVING AND BEING	PEARSON	SOLOMON, MICHAEL R	CONSUMER BEHAVIOUR	517	1
11568	ECONOMICS	OXFORD UNIVERSITY PRESS	LIPSEY AND CHRYSTAL	ECONOMICS	548	1
11569	FINANCIAL MANAGEMENT	DREAMTECH	DHAGAT, ANIL KUMAR	FINANCIAL MANAGEMENT	399	1
11570	PERFORMANCE MANAGEMENT AND APPRAISAL SYSTEM: HR TOOLS FOR GLOBAL COMPETITIVENESS	SAGE PUBLICATIONS	RAO, T V	PERFORMANCE MANAGEMENT	550	1
11571	COUNSELLING: A COMPREHENSIVE PROFESSION	PEARSON	GLADDING, SAMUEL T	COUNSELLING	559	1
11572	ESSENTIALS OF ORGANIZATIONAL BEHAVIOUR	PEARSON	ROBBINS, STEPHEN AND JUDGE, TIMOTHY A	ORGANIZATIONAL BEHAVIOUR	475	1
11573	A FRAMEWORK FOR MARKETING MANAGEMENT	PEARSON	KOTLER, PHILIP AND KELLER, KEVIN LANE	MARKETING MANAGEMENT	475	1
11574	MARKETING MANAGEMENT: INDIAN CASES	PEARSON	GUPTA, PRACHIETAL	MARKETING MANAGEMENT	303	1
11575	TOTAL QUALITY MANAGEMENT	PEARSON	BESTERFIELD, DALE HETAL	TOTAL QUALITY MANAGEMENT	449	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11576	CONCEPTS IN STRATEGIC MANAGEMENT AND BUSINESS POLICY: GLOBALIZATION, INNOVATION AND SUSTAINABILITY	PEARSON	WHEELEN, THOMAS LETAL	STRATEGIC MANAGEMENT	620	1
11577	HUMAN RESOURCE MANAGEMENT: TEXT AND CASES	VIKAS PUBLISHING HOUSE	PANDE, SHARON AND BASAK, SWAPNALEKHA	HUMAN RESOURCE MANAGEMENT	550	1
11578	PRINCIPLES OF MARKETING	PEARSON	KOTLER, PHILIP AND KELLER, KEVIN LANE	MARKETING	584	1
11579	BOND MARKETS, ANALYSIS AND STRATEGIES	PEARSON	FABOZZI, FRANK J	BOND MARKET	499	1
11580	BUSINESS POLICY AND STRATEGIC MANAGEMENT	VIKAS PUBLISHING HOUSE	LOMASH, SUKUL AND MISHRA P K	STRATEGIC MANAGEMENT	450	1
11581	TRAINING IN ORGANIZATIONS	CENGAGE LEARNING	GOLDSTEIN, IRVIN L AND FORD KEVIN J	TRAINING AND DEVELOPMENT	335	1
11582	FINANCIAL ACCOUNTING FOR MANAGERS	PEARSON	DHAMIJA, SANJAY	FINANCIAL ACCOUNTING	288	1
11583	PROCUREMENT PRINCIPLES AND MANAGEMENT	PEARSON	BAILEY, PETERETAL	PRINCIPLES OF MANAGEMENT	552	1
11584	ORGANIZATIONAL BEHAVIOR: TEXT AND CASES	VIKAS PUBLISHING HOUSE	SINGH, KAVITA	ORGANISATIONAL BEHAVIOUR	475	1
11585	HUMAN RESOURCE MANAGEMENT	VIKAS PUBLISHING HOUSE	SANGHI, SEEMA	HUMAN RESOURCE MANAGEMENT	560	1
11586	RESEARCH METHODOLOGY: CONCEPTS AND CASES	VIKAS PUBLISHING HOUSE	CHAWLA, DEEPAK AND SONDHI, NEENA	RESEARCH METHODOLOGY	599	1
11587	INTRODUCTION TO INFORMATION SYSTEMS, PEOPLE, TECHNOLOGY AND PROCESSES	PEARSON	WALLACE, PATRICIA	MANAGEMENT	500	1

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11588	MANAGERIAL ECONOMICS	PEARSON	AGARWAL, VANITA	MANAGERIAL ECONOMICS	216	1
11589	MANAGEMENT INFORMATION SYSTEMS, MANAGING THE DIGITAL FIRM	PEARSON	LAUDON, KENNETH C AND LAUDON, JANE P	MANAGEMENT	475	1
11590	DECISION SUPPORT AND BUSINESS INTELLIGENCE SYSTEMS	PEARSON	TURBAN, EFRAIMETAL	BUSINESS INTELLIGENCE	495	1
11591	THE 4 HOUR WORK WEEK	VERMILION, LONDON	FERRISS, TIMOTHY	GENERAL READING	699	1
11592	NEW CULTURAL STUDIES: ADVENTURES IN THEORY	ORIENT BLACK SWAN	HALL, GARY AND BIRCHALL, CLARE	SOCIOLOGY	675	1
11593	WHAT IS CULTURAL STUDIES ? A READER	RAWAT PUBLICATIONS	STOREY, JOHN	SOCIOLOGY	1095	1
11594	GENDER AND THE MEDIA	POLITY PRESS	GILL, ROSALIND	SOCIOLOGY	1240	1
11595	THE CULTURAL STUDIES READER	ROUTEDGE	DURING, SIMON	SOCIOLOGY	791	1
11596	DIRECT TAX	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	DIRECT TAX	350	10
11606	COMMERCE III	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	COMMERCE III	120	20
11626	INTRODUCTION TO MANAGEMENT ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	MANAGEMENT ACCOUNTING	340	15
11641	ACCOUNTANCY AND FINANCIAL MANAGEMENT III	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT III	320	15
11656	FINANCIAL ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	FINANCIAL ACCOUNTING	320	15
11671	DIRECT TAX	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	DIRECT TAX	320	15

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11686	COST ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	COST ACCOUNTING	320	12
11698	EXPORT MARKETING	MANAN PRAKASHAN	VAZ, MICHAEL AND VAZ, AURORA	EXPORT MARKETING	120	5
11703	BUSINESS ECONOMICS V	SHETH PUBLISHERS	MITHANI, D M SAYYED, NAZNEEN AND SRIVASTAVA, SHAGUN N	BUSINESS ECONOMICS V	140	20
11723	COST ACCOUNTING	SHETH PUBLISHERS	CHOPDE L N ...ETAL	COST ACCOUNTING	280	3
11726	MARKETING	SHETH PUBLISHERS	AJAGAONKAR, PARAG PATKAR, ANJALI	COMMERCE V	140	20
11746	OBJECTIVE QUESTIONS IN MARKETING	SHETH PUBLISHERS	AJAGAONKAR, PARAG PATKAR, ANJALI	COMMERCE V	30	20
11766	FINANCIAL ACCOUNTING: PRINCIPLES AND PRACTICES	SHETH PUBLISHERS	CHOPDE L N ...ETAL	FINANCIAL ACCOUNTING	325	5
11771	ADVERTISING I	SHETH PUBLISHERS	AJAGAONKAR, PARAG AND PATKAR, ANJALI	ADVERTISING I	120	15
11786	MUTUAL FUND MANAGEMENT	SHETH PUBLISHERS	PATEL, LAILA AHMED DAKSHINA, ANITA AND PILLAI, NISHA VIKAS	MUTUAL FUND MANAGEMENT	85	10
11796	UNDERSTANDING CINEMA	VIPUL PRAKASHAN	CHOUDHARY, SUDIPTA ROY	UNDERSTANDING CINEMA	100	5
11801	INTRODUCTION TO MEDIA STUDIES	VIPUL PRAKASHAN	SINGH, ATISH	INTRODUCTION TO MEDIA STUDIES	110	5
11806	INTERNATIONAL BANKING AND FINANCE	VIPUL PRAKASHAN	IYER, CHANDRA H AND BHOJWANI, KAJAL D	INTERNATIONAL BANKING AND FINANCE	180	10
11816	AUDITING I	VIPUL PRAKASHAN	BHANDARKAR, SACHIN AND GUPTA, SANDEEP	AUDITING	140	10
11826	FINANCIAL REPORTING AND ANALYSIS	VIPUL PRAKASHAN	BANDGAR, P K AND BHANDARKAR, SACHIN	FINANCIAL REPORTING AND ANALYSIS	180	3

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11829	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	RISHABH PUBLISHING HOUSE	KAPADIA, UTKARSH, MEHTA,V AND MEHTA, MIHIR	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	170	5
11834	ADVANCED WEB PROGRAMMING	TECH KNOWLEDGE PUBLICATIONS	MURALI, SRIVIDYA KAMBLE, SANDEEP AND BHAGWAT, GANESH	ADVANCED WEB PROGRAMMING	265	2
11836	NEXT GENERATION TECHNOLOGIES	TECH KNOWLEDGE PUBLICATIONS	MALI, MAHESH....ETAL	NEXT GENERATION TECHNOLOGIES	315	2
11838	ARTIFICIAL INTELLIGENCE	TECH KNOWLEDGE PUBLICATIONS	LESIKAR, RAYMONDETAL	ARTIFICIAL INTELLIGENCE	245	2

The SIA College of Higher Education- Library books purchased for the year 2018-19						
11840	INTERNET OF THINGS	TECH KNOWLEDGE PUBLICATIONS	PINGLE, YOGESH P KAMBLE, SANDEEP AND WAGHMARE, SHRUTIKA B	INTERNET OF THINGS	275	2
11842	ENTERPRISE JAVA	TECH KNOWLEDGE PUBLICATIONS	KAMBLE, SANDEEP AND BHAGWAT, GANESH	ENTERPRISE JAVA	235	2
11844	INTRODUCTION OT CREATIVE WRITING	HIMALAYA PUBLISHING HOUSE	RAMANI, SHRUTI S AND MAHATO, SWAPNALI	CREATIVE WRITING	105	4
11848	INTRODUCTION TO CULTURAL STUDIES	HIMALAYA PUBLISHING HOUSE	RAI RUMINA AND PANNA, KISHWAR	CULTURAL STUDIES	160	5
11853	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	HIMALAYA PUBLISHING HOUSE	DESAI, VASANT	BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT	230	5
11858	CONSUMER BEHAVIOUR	HIMALAYA PUBLISHING HOUSE	PRASAD, VEENA AND HALPETH, BOOMA	CONSUMER BEHAVIOUR	170	5
11863	ENVIRONMENTAL MANAGEMENT	MANAN PRAKASHAN	CHAKRABORTI, CHANDANA	ENVIRONMENTAL MANAGEMENT	160	5
11868	STRATEGIC MANAGEMENT	MANAN PRAKASHAN	VAZ, MICHAEL AND SEETA, MEETA	STRATEGIC MANAGEMENT	160	10
11878	MANAGEMENT ACCOUNTING	MANAN PRAKASHAN	AINAPURE, VARSHA AND AINAPURE, MUKUND	MANAGEMENT ACCOUNTING	320	10
Total No of books Purchased for the year 2018-19						2392

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