



The South Indian Association's
The S.I.A. College of Higher Education
Affiliated to University of Mumbai
Accredited B+ by NAAC
P-88, MIDC Residential Area Dombivli Gymkhana Road,
Near Balaji Mandir, Dombivli (East), 421203.

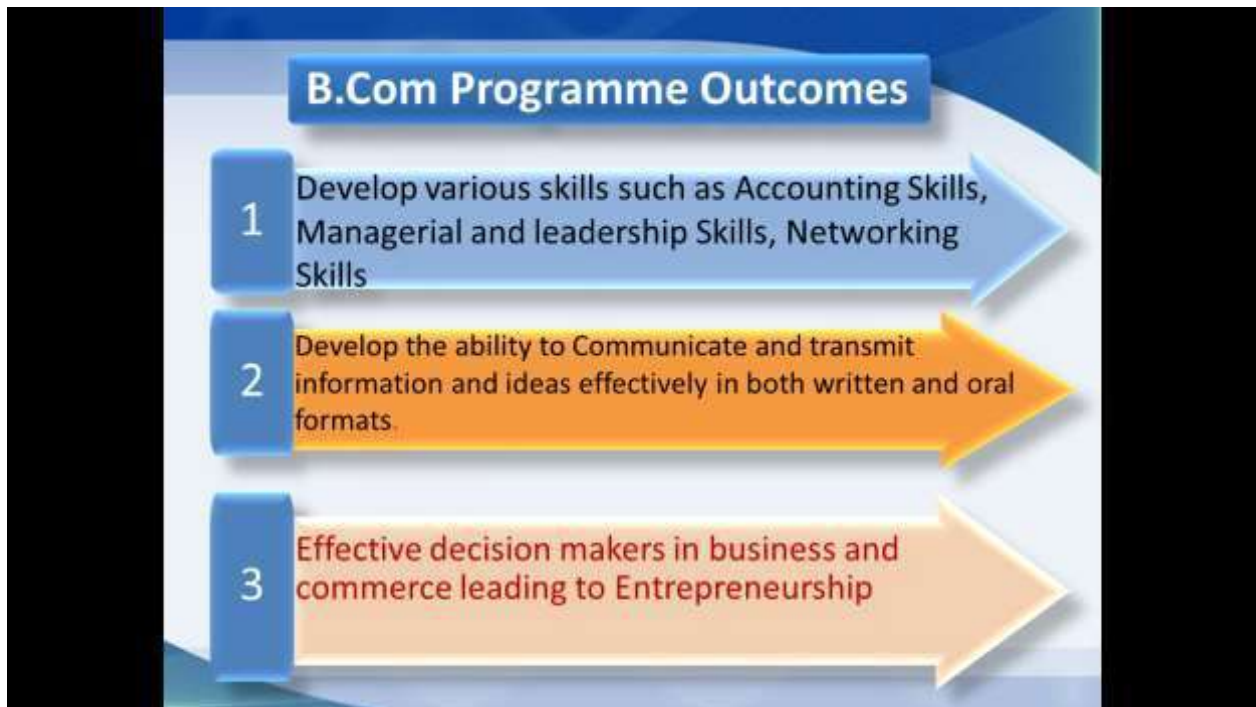
Orientation PPT: PO Screenshot

2020-21

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Criteria 2.6.1: Program outcomes are communicated to the students

BCOM ORIENTATION PPT:



B.Com Programme Outcomes

PO4: Apply basic mathematical and statistical skills necessary for analysis of a range of problems in Economics, Accounting, Marketing, Management, Banking and Finance, Insurance and Actuarial Studies

PO5: Analyse commerce and business issues in the National and international contexts in all the areas of the commerce disciplines

PO6: Apply critical and analytical skills and methods to the identification, evaluation and resolution of complex problems and meeting challenges of the business world.

PO7: Develop the ability to Communicate and transmit information and ideas effectively in both written and oral formats.

PO8: Proficiently use appropriate information technologies, computer systems and soft wares

in commerce and business through practical assignments, exercises and demonstrations.

PO9: Evaluate new ideas, research findings, methodologies and theoretical frameworks in a specialised field of study.

PO10: Operate effectively in teams and develop a spirit of tolerance and work in harmony in multicultural and diverse environments for betterment of education practices.

B.Com Programme Outcomes

PO 11 : Develop Ethical awareness and reasoning to present original, honest and authentic work in thoughts and practices and refrain from any unethical behaviour.

PO12: Analyse and evaluate evidences of existing facets in the commerce discipline and apply solution to problems in the organisations and in the society.

PO13: Effective decision makers in business and commerce leading to Entrepreneurship.

PO14: Prepare for higher graduation studies to achieve leadership positions and success in their professional careers.

PO 15 : Capable of following lifelong learning practices as a means for continuous learning and self development.



Programme Outcomes:

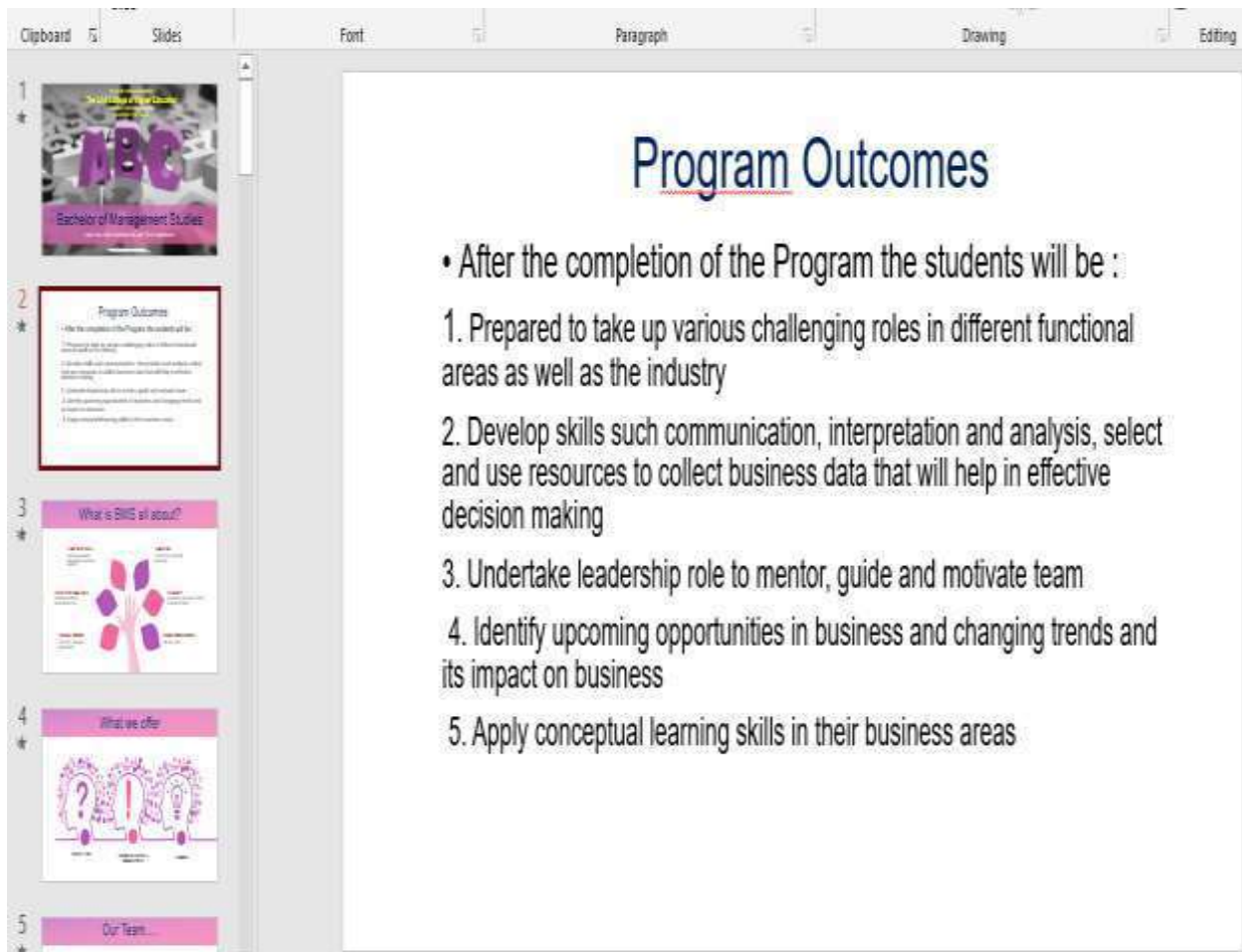
- ▶ **PO1:** Disseminate knowledge in various domains of science, technology and mathematics in application-oriented industries and organizations.
- ▶ **PO2:** Flourishes learners Research and Development skills.
- ▶ **PO3:** Provides the learner analytical and technical knowledge and prepares them for higher studies.
- ▶ **PO4:** Identify various research avenues in the technology domain and work with scientific methods to achieve the success.
- ▶ **PO5:** Evaluate technological bids by learning different skills and create the project-based models for real time applications in industry.
- ▶ **PO6:** Recognize the need for lifelong learning, communication, ethics and responsibility towards environment sustainability to fulfil the broad context of technological change.

Programme Specific Outcomes:

- ▶ **PSO1:** Construct the foundation to clinch technical knowledge in the domain of mathematics, programming languages, software engineering, networking, electronics, artificial intelligence, internet of things etc.
- ▶ **PSO2:** Capability to analyze need of explicit technology for specific applications and figure working systems for it.
- ▶ **PSO3:** Produce real time applications through installed systems and become exocomet for technical leaders.



BMS Orientation PPT:



The image shows a screenshot of a PowerPoint presentation. The main slide is titled "Program Outcomes" and lists five outcomes for students after completing the program. The slide is part of a larger presentation, as indicated by the slide navigation pane on the left. The navigation pane shows five slides: 1. ABC Bachelor of Management Studies, 2. Program Outcomes (the current slide), 3. What is BMS all about?, 4. What we offer, and 5. Our Team.

Program Outcomes

- After the completion of the Program the students will be :
 1. Prepared to take up various challenging roles in different functional areas as well as the industry
 2. Develop skills such communication, interpretation and analysis, select and use resources to collect business data that will help in effective decision making
 3. Undertake leadership role to mentor, guide and motivate team
 4. Identify upcoming opportunities in business and changing trends and its impact on business
 5. Apply conceptual learning skills in their business areas



BBI Orientation PPT

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KNOWLEDGE IS POWER
SIA

Department of Banking and Insurance Orientation Program PO & PSO

B. Com (Banking & Insurance)
Programme Outcomes

- The Programme imparts various skills such as Accounting Skills, Managerial Skills Communication Skills etc
- Make the students competent to face challenges in the present competitive market.
- Develop among the students the qualities of entrepreneurship and give the ideas about modern business strategies.
- Provide the ideas related to various fields like Banking Sector, Insurance Sector, Marketing, Advertising, Income tax, E-Commerce etc.
- This program develops trained professionals for the industries, banking sector, insurance companies, investment & finance companies to meet the manpower requirements.
- The students will gain the knowledge, skills and attitude of managing banking and finance at the end of the degree course.

Programme Specific Outcomes

The students will be able to :

- Explain , evaluate and interpret the terminology and concepts related to banking ,insurance and finance.
- Apply fundamental accounting knowledge to analyse and interpret relevant accounting and financial statements
- Identify ,compare and analyse the characteristics , structure , functioning and performance of banking and insurance companies.
- Demonstrate the capability to work independently in the related fields/areas
- Integrate and communicate qualitative and quantitative information to the community at large

NOTES COMMENTS



B.Com (Accounting & Finance)

Programme Specific Outcomes

*** Accounting & Finance Programme Outcomes**

The students will be able to:

- * PSO 1: Explain, evaluate and interpret the terminology and concepts related to Accountancy, Finance, Taxation, Audit, Business Economics, Corporate Laws, Management etc.
- * PSO 2: Compare and analyze the characteristics, structure, functioning and performance of Companies.
- * PSO 3: Apply fundamental accounting knowledge to analyze and interpret relevant accounting and financial statements and reports, different investments, International Accounting Standards.
- * PSO 4: Demonstrate subject Understanding and skills within various disciplines of commerce, business accounting, economics, finance, auditing and marketing, entrepreneurial skills and capability to work independently in the related fields/areas.
- * PSO 5: Develop skills like effective communication, decision making, problem solving, and leadership skills in day to day business affairs.
- * PSO 6: Integrate and summarise qualitative and quantitative data and information related to Business world to the community at large.
- * PSO 7: Assess the aptitude to engage in competitive exams such as M.Com, MBA, CA, ICMA, CS, and other competitive exams.
- * PSO 8: Plan for higher education and advance research in the field of Accountancy, Commerce, Finance sectors.
- * PSO 9: Identify and evaluate social, cultural, global, ethical and environmental responsibilities and issues related to Business.



BAMMC Orientation PPT:

PROGRAMME OUTCOMES

- The BAMMC Programme considers Media Industries and their relationship to culture and society and understanding how communication works
- Emphasis on development of critical thinking, professional writing skills and effective oral communication
- Equips learners for career in Advertising, Public Relations, Business, Entertainment Industry, Cinema & TV, OTT & Social media platforms
- Accentuates the learners to develop their skills in a variety of creative, cinematic, organizational, professional avenues
- Initiates Global Awareness of political, social, economic and corporate issues
- Enables learners to conceptualize, design and produce media products and practices of media aesthetics for a target audience
- Learners will be able to apply communication research methods to address varied media texts and social commentaries and become a source of information for mass communication





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Prospectus Screenshot: POs

2020-21

Courses Offered

COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(A) BACHELOR OF COMMERCE

A conventional course has undergone lot of modifications in the subjects. The present curriculum prepares the students to meet the challenges in the competitive world. It gives the opportunity for the students to specialize themselves in the diversified areas for their growth and development.

B.Com Programme Outcomes (POs)

Graduates of this degree will be knowledgeable across the core and specialised requirements of Commerce and Business world and will be able to:

- PO1: Understand and explain disciplinary knowledge regarding major concepts, theoretical principles, modern theories and participate in the Business and Economic world.
- PO2: Demonstrate knowledge of major theories and models in key and specialised areas of Financial Accounting, Cost Accounting, Management Accounting, Taxation, Banking and Insurance Operations, Marketing and Management principles, Economics, Human Resources and Operations, Research and Education.
- PO3: Develop various skills such as Accounting Skills, Managerial and leadership Skills, Networking Skills
- PO4: Apply basic mathematical and statistical skills necessary for analysis of a range of problems in Economics, Accounting, Marketing, Management, Banking and Finance, Insurance and Actuarial Studies
- PO5: Analyse commerce and business issues in the National and international contexts in all the areas of the commerce disciplines
- PO6: Apply critical and analytical skills and methods to the identification, evaluation and resolution of complex problems and meeting challenges of the business world.
- PO6: Develop the ability to Communicate and transmit information and ideas effectively in both written and oral formats.
- PO7: Proficiently use appropriate information technologies, computer systems and soft wares in commerce and business through practical assignments, exercises and demonstrations.



- PO8: Evaluate new ideas, research findings, methodologies and theoretical frameworks in a specialised field of study.
- PO9: Operate effectively in teams and develop a spirit of tolerance and work in harmony in multicultural and diverse environments for betterment of education practices.
- PO 10 : Develop Ethical awareness and reasoning to present original, honest and authentic work in thoughts and practices and refrain from any unethical behaviour.
- PO11: Analyse and evaluate evidences of existing facets in the commerce discipline and apply solution to problems in the organisations and in the society.
- PO12: Effective decision makers in business and commerce leading to Entrepreneurship.
- PO13: Prepare for higher graduation studies to achieve leadership positions and success in their professional careers.
- PO 14 : Capable of following lifelong learning practices as a means for continuous learning and self development.

Semester-I	Semester-II
1 Accountancy and Financial Management I	1 Accountancy and Financial Management II
2 Commerce I	2 Commerce II
3 Business Economics I	3 Business Economics II
4 Business Communication I	4 Business Communication II
5 Environmental Studies I	5 Environmental Studies II
6 Mathematical & Statistical Techniques II	6 Mathematical & Statistical Techniques II
7 Foundation Course I	7 Foundation Course II

Semester-III	Semester-IV
1 Accountancy & Financial Management III	1 Accountancy & Financial Management IV
2 Introduction to Management Accounting	2 Introduction to Auditing
3 Commerce III	3 Commerce IV
4 Business Economics III	4 Business Economics IV
5 Advertising I / Computer programming I	5 Advertising II / Computer programming II
6 Foundation Course III	6 Foundation Course IV
7 Business Law I	7 Business Law II



**COURSES AFFILIATED TO MUMBAI UNIVERSITY
THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:**

(B) BACHELOR OF COMMERCE (BANKING & INSURANCE)

Today, we are having well developed banking system with different classes of banks- public, foreign, Private,- regional, rural and co-operative banks. There has been considerable innovation and diversification in the business of major commercial banks. Nevertheless, the insurance sector in India has grown at a fast rate post-liberalization. It is very important that we need specialized persons to handle these sectors effectively. This course provides opportunities to enhance oneself in the different areas of interest and make them to be eligible to work in these sectors. It is needless to say that this sector is booming and provides job opportunities for the young aspirant individuals.

Programme Specific Outcomes

The students will be able to:

- PSO 1: Explain, evaluate and interpret the terminology and concepts related to Banking, Insurance and Finance.
- PSO 2: Compare and analyse the characteristics, structure, functioning and performance of banking and insurance companies.
- PSO 3: Apply fundamental accounting knowledge to analyse and interpret relevant accounting and financial statements and reports.
- PSO 4: Demonstrate subject skills within various disciplines of commerce, business accounting, economics, finance, auditing and marketing, entrepreneurial skills and capability to work independently in the related fields/areas.
- PSO 5: Develop skills like effective communication, decision making, problem solving, and leadership skills in day to day business affairs.
- PSO 6: Integrate and summarise qualitative and quantitative information related to Banking & Insurance sectors to the community at large.
- PSO 7: Assess the aptitude to engage in competitive exams such as IBPS, IRDA, and other competitive exams.
- PSO 8: Plan for higher education and advance research in the field of Commerce, Finance, Banking and Insurance sectors.



COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(C) BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

With specialization being the need of the hour, BAF is a course picking-up heat. The objective of this course is self-employment and provide skilled professionals in the field of Accounting & Finance to organizations. The course will build the skillset of the students to enable them to produce innovative solutions to problems, apply research skills to business challenges and communicate effectively. The end goal with a degree is often to become work-ready.

Programme Specific Outcomes:

The students will be able to:

- PSO 1: Explain, evaluate and interpret the terminology and concepts related to Accountancy, Finance, Taxation, Audit, Business Economics, Corporate Laws, Management etc.
- PSO 2: Compare and analyse the characteristics, structure, functioning and performance of Companies.
- PSO 3: Apply fundamental accounting knowledge to analyse and interpret relevant accounting and financial statements and reports, different investments, International Accounting Standards.
- PSO 4: Demonstrate subject Understanding and skills within various disciplines of commerce, business accounting, economics, finance, auditing and marketing, entrepreneurial skills and capability to work independently in the related fields/areas.
- PSO 5: Develop skills like effective communication, decision making, problem solving, and leadership skills in day to day business affairs.
- PSO 6: Integrate and summarise qualitative and quantitative data and information related to Business world to the community at large.
- PSO 7: Assess the aptitude to engage in competitive exams such as M.Com ,MBA, CA,ICMA,CS, and other competitive exams.
- PSO 8: Plan for higher education and advance research in the field of Accountancy, Commerce, Finance sectors.
- PSO 9: Identify and evaluate social, cultural, global, ethical and environmental responsibilities and issues related to Business.



COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(D) BACHELOR OF MANAGEMENT STUDIES

Today the management requires talented and skilful leaders to face the challenges in the management. This course provides a wide opportunity for the students to use their creativity and explore various avenues to face and deal with the management challenges. It also helps the students to adopt various styles of thinking and acting to be successful managerial leaders.

Programme Outcomes

After the completion of the Program the students will be:

- PO1: Prepared to take up various challenging roles in different functional areas as well as the industry
- PO2: Develop skills such communication, interpretation and analysis, select and use resources to collect business data that will help in effective decision making
- PO3: Undertake leadership role to mentor, guide and motivate team
- PO4: Identify upcoming opportunities in business and changing trends and its impact on business
- PO5: Apply conceptual learning skills in their business areas

Semester-I	Semester-II
1 Introduction to Financial Accounts	1 Principles of Marketing
2 Business Law	2 Industrial Law
3 Business Statistics	3 Business Mathematics
Ability Enhancement Course	Ability Enhancement Course
1 Business communication I	1 Business communication II
Core Courses	Core Courses
1 Foundations of Human Skills	1 Business Environment
2 Business Economics I	2 Principles of Management
ELECTIVES	ELECTIVES
1 Foundation Course I	1 Foundation Course II



COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(E) BACHELOR OF INFORMATION TECHNOLOGY

In this information age, technology plays a vital role. IT subject can connect the various disciplines and provide information pertaining to diversified sectors. The unique feature of our IT department is that we focus more on real time projects, case studies based on practical sessions. Our laboratory is fully enhanced with latest software as per the syllabus requirement. Other than the assigned projects by UOM, we also encourage students to take additional projects to equip their proficiency in the subject.

Programme Outcomes:

- PO1: Disseminate knowledge in various domains of science, technology and mathematics in application-oriented industries and organizations.
- PO2: Flourishes learners Research and Development skills.
- PO3: Provides the learner analytical and technical knowledge and prepares them for higher studies.
- PO:4 Identify various research avenues in the technology domain and work with scientific methods to achieve the success.
- PO:5 Evaluate technological bids by learning different skills and create the project-based models for real time applications in industry.
- PO:6 Recognize the need for lifelong learning, communication, ethics and responsibility towards environment sustainability to fulfill the broad context of technological change.

Program specific outcome:

- PO:1 Construct the foundation to clench technical knowledge in the domain of mathematics, programming languages, software engineering, networking, electronics, artificial intelligence, internet of things etc.
- PO:2 Capability to analyze need of explicit technology for specific applications and figure working systems for it.
- PO:3 Produce real time applications through installed systems and become exocomet for technical leaders.
- PO:2 Capability to analyze need of explicit technology for specific applications and figure working systems for it.



COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(F) BMM/ BAMMC (BA IN MULTIMEDIA AND MASS COMMUNICATION)

In today's fast changing scenario, media is an attractive career. It is essentially about the different means of media communication used by the masses, such as newspapers, magazines, cinema films, radio, television, etc. The course aims at imparting detailed knowledge about the various fields of advertising, communication, and public relations.

The course intends to impart to students all the technical skills required to be successful in the field of media. It also imparts other essential skills such as research aptitude and verbal as well as presentation skills to candidates.

Programme Outcomes:

- PO1: The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
- PO2: The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.
- PO3: This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
- PO4: Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
- PO5: Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study.
- PO6: Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
- PO7: Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.



- PO8: This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
- PO9: Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
- PO10: They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.
- PO11: Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.
- PO12: Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.
- PO13: Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.
- PO14: Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.

Semester I	Semester II
1 Effective Communication Skill –I	1 Effective Communication Skill –II
2 Foundation Course –I	2 Foundation Course –II
3 Visual Communication	3 Content Writing
4 Fundamentals of Mass Communication	4 Introduction to Advertising
5 Current Affairs	5 Introduction to Journalism
6 History of Media	6 Media, Gender & Culture



COURSES AFFILIATED TO MUMBAI UNIVERSITY THREE YEAR INTEGRATED UNDERGRADUATE DEGREE COURSES:

(G) MASTERS OF SCIENCE - INFORMATION TECHNOLOGY (M.SC. - IT)

Programme Outcomes:

- PO1: Disseminate knowledge in various domains of science, technology and mathematics in application-oriented industries and organizations.
- PO2: Flourishes learners Research and Development skills.
- PO3: Provides the learner analytical and technical knowledge and prepares them for higher studies.
- PO:4 Identify various research avenues in the technology domain and work with scientific methods to achieve the success.
- PO:5 Evaluate technological bids by learning different skills and create the project-based models for real time applications in industry.
- PO:6 Recognize the need for lifelong learning, communication, ethics and responsibility towards environment sustainability to fulfill the broad context of technological change.

Program specific outcome:

- PO:1 Construct the foundation to clench technical knowledge in the domain of mathematics, programming languages, software engineering, networking, electronics, artificial intelligence, internet of things etc.
- PO:2 Capability to analyze need of explicit technology for specific applications and figure working systems for it.
- PO:3 Produce real time applications through installed systems and become exocomet for technical leaders.

Semester I	Semester II
1 Research in Computing	1 Big Data Analytics
2 Data Science	2 Modern Networking
3 Cloud Computing	3 Microservices Architecture
4 Soft Computing Techniques	4 Image Processing
5 Research in Computing Practical	5 Big Data Analytics Practical
6 Data Science Practical	6 Modern Networking Practical
7 Cloud Computing Practical	7 Microservices Architecture Practical
8 Soft Computing Techniques Practical	8 Image Processing Practical



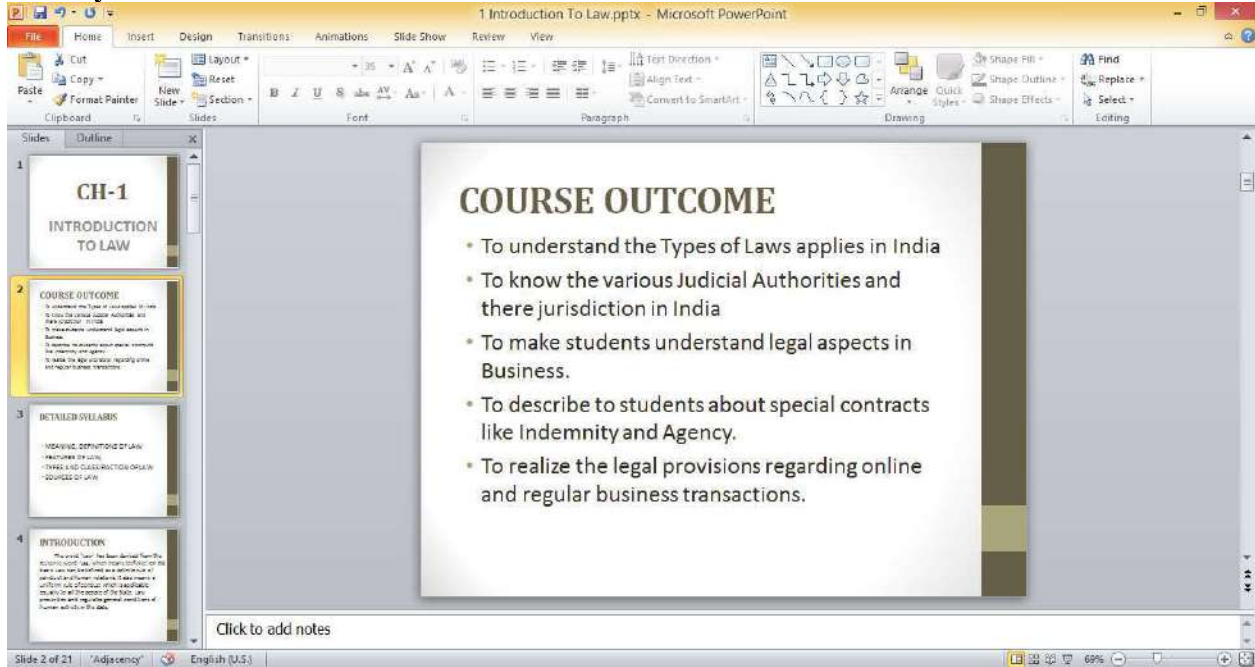


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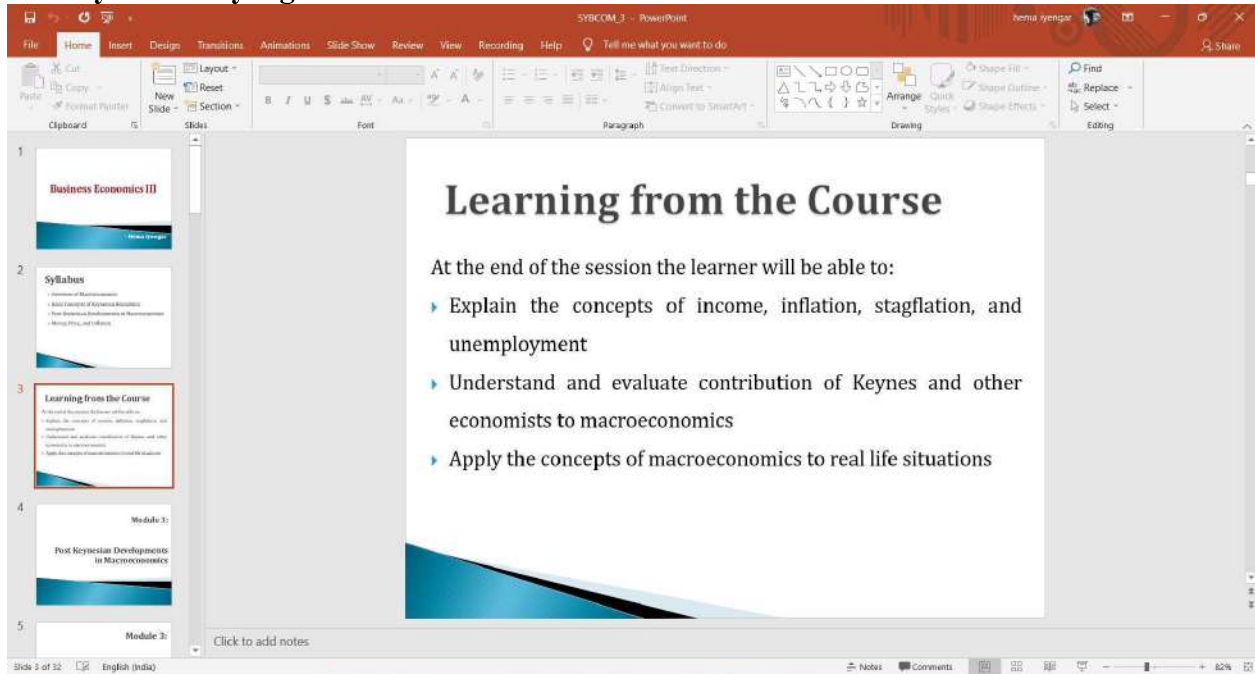
Course Outcome PPT Screenshot

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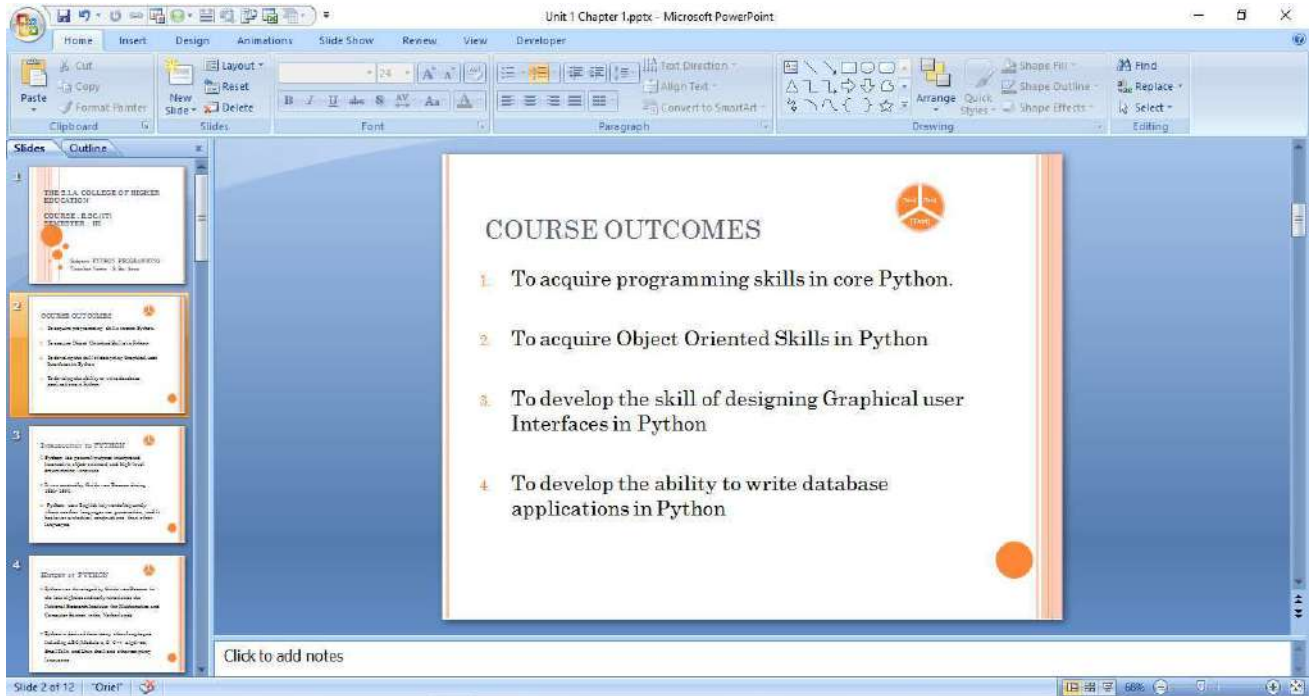
BBI: Business Law
Faculty: Sunita Sidhani



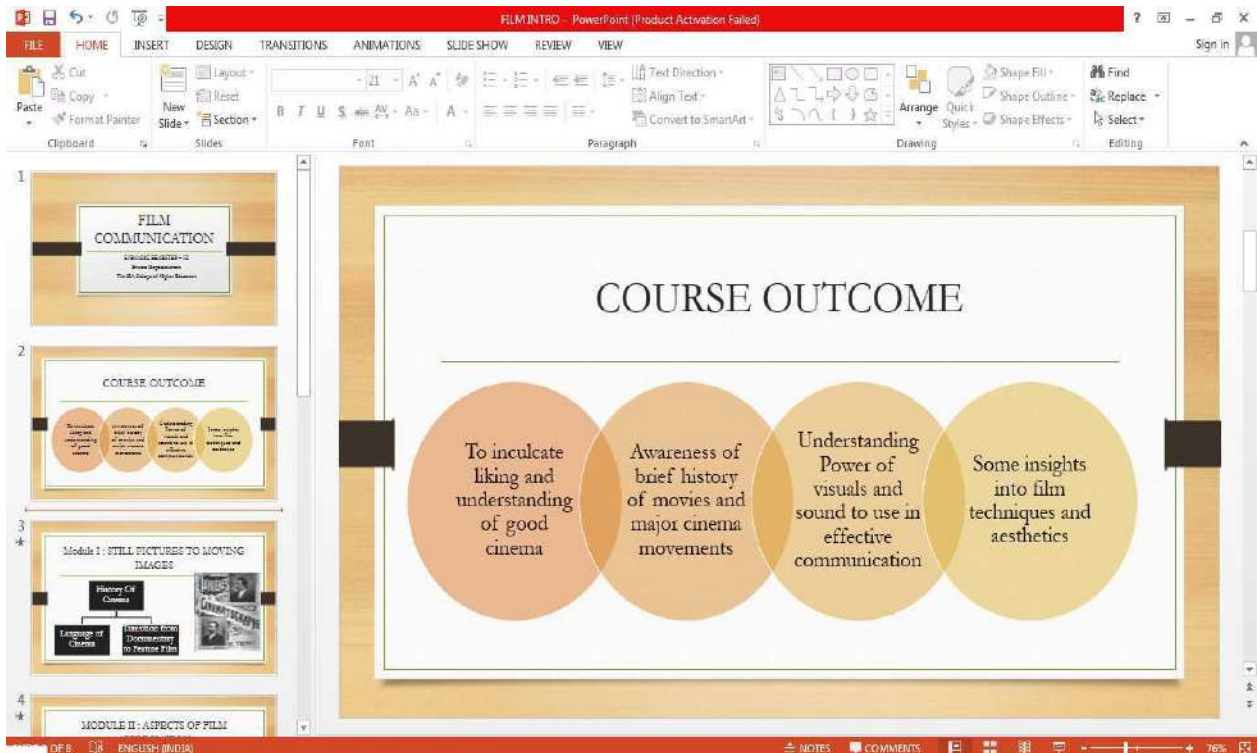
BCOM: Business Economics III
Faculty: Hema Iyengar



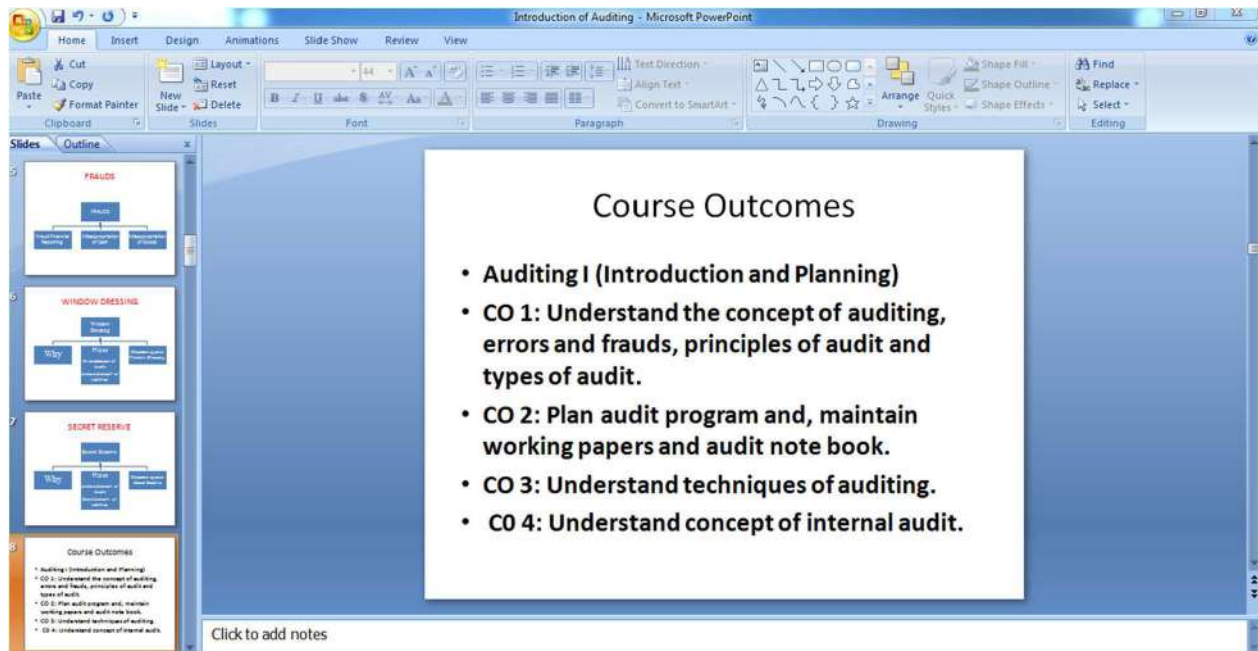
BSc IT: Python Programming
Faculty: S. Saisree



BAMMC: Film Communication
Faculty: Shweta Gopalkrishnan



BAF: Auditing I
Faculty: Rasika Shinde



BMS: CRM
Faculty: Deepika Iyer

