



The South Indian Association's
The SIA College Of Higher Education
Affiliated to University of Mumbai
Accredited B+ by NAAC
Department Of Multimedia & Mass Communication
(BAMMC)

Paradigm

Change is Constant

28th January, 2022

Events

PHOTOGRAPHY- Safarnama

SHORT FILM: Apna Time Ayega

REELS : NOs-Reel-Gia

CAPTION MAKING : #CaptionThat!



PHOTOGRAPHY- Safarnama

Travelling is like “nasha”. Thus this year Paradigm has bought a photography competition on 28th January 2022, all you have to do is send us your best travel photo; clicked by you to participate in this competition.

Rules for Photography:

- 1) Only 1 Picture is allowed.
- 2) Edited pictures are allowed at an certain extent
(Color correction)
- 3) Manipulation of any kind in the picture will directly get disqualified.
- 4) Image size should be less than 2mb.

Last Date For Registration : 25th January 2022



SHORT FILM: Apna Time Ayega.

This is the time to redeem yourself. Paradigm has bought a short film completion on 28th January 2022. Shoot a video on the topic “redemption” and send us your entries to participate.

Rules for Short Film:

Film length - 10mins

Film should not be palgerised

Film inspired from should get credits if any

Should not offend any religion, caste, age, gender, political party, country.

Should be theme based.

Last Date For Registration : 25th January 2022



REELS: Nos-Reel-Gia

Recreating old songs and Dialogues is the most trending thing on social media right now, so to bring out the old “zatka” back, Paradigm has bought a Reels competition on 28th January 2022, send us your reels with old songs, dialogues, and remix songs to participate

Rules for Reels:

- 1) Reel should be of 30 secs only.
- 2) The theme of the reels is retro so no other reels are accepted other than the given theme
- 3) Creative reels ideas are welcome.
- 4) No vulgar content will be accepted.

Last Date For Registration : 25th January 2022



CAPTION MAKING: #CaptionThat

We like captions more than photos these days that is why to emphasize the “caption writer” in you, Paradigm has brought a caption-making competition on 28th January 2022 for you all, just give a caption to the shown picture and win the contest.

Rules for #CaptionThat:

1. Caption should be written on the image given by us.
2. The theme of the caption should be related to the image presented.
3. Creative and minimalistic captions are the one we are looking for.
4. No vulgar content of any kind will be accepted.

Last Date For Registration : 25th January 2022