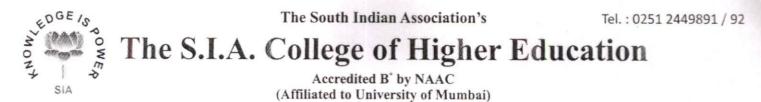
6.3.3 Professional Development /Administrative Training Programs Organized by the Institution 2022-23



P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No : SIAC 02 22-23

Date: 13 06 2022

To Prof. Peeyush Pahade President, IQAC Cluster India

We thank you for accepting our invitation as a Resource Person for a One Day Workshop on Revised NAAC Guidelines on Tuesday, the 14th June, 2022

It was a very useful and informative session and we all got a lot to learn from the session. We thank you for giving your valuable insights for the development of our college.

We look forward your association in the future too.

Thanking you,

For the SIA college of Higher Education

Principal





The South Indian Association's

Tel.: 0251 2449891 / 92

Date: 13 06 2022

The S.I.A. College of Higher Education

Accredited B⁺ by NAAC (Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 01 22-23

EDGE

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To Prof. Peevush Pahade President, IQAC Cluster India

Dear Sir,

It gives us a great pleasure to inform you that The SIA College of Higher Education, Dombivli in collaboration with IQAC Cluster India has organized a One Day Workshop on Revised NAAC Guidelines on Tuesday, the 14th June, 2022 at 9:30am in the college premises.

We would like to cordially invite you to serve as the Resource Person for the session.

IOAC Convenor

We would be deeply honored to have you in our college and we look forwarded the interesting academic interactions.

THE SIA COLLEGE HIGHER EDUCATION One Day Workshop on Revised NAAC Guidelines

DAT	TE: 14/06/22	SIGN	ATURE
Sr.No	Teacher List of AY 2022-23	SESSION I	SESSION II
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7	RANJANA JAGDEESH MHALGI	· Pr	en
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31	Dr. NitinKumar Muralidhar Patil	AE.	AE.
32	Mrs. Shubhangi A. Daptardar	0	à
33	Mrs. Meenakshi P. Kulawade		
34	Mps. Mukul Satish Kulkarni	Bull Car wi	Stullcam
35	Mr. Rajkumar Balan Pillai	Raunittaal	Rommen
36	Mrs. Madhura Tejas Tawade		
37	AJAY PADMAKAR PURO		
38	Sunil Gawkar		
39	S.MARY		
40	HARSHADA CHETAN THAKKAR		
41	ROSHAN RAMJI RATHOD		
42	AJIT RAMCHANDRA MORE	<i>2</i>	

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43	SAVITA JOSHI	
44	HARESH TANDLEKAR	
45	Mrs. Reshma Manoj Patil	
46	Dhansing Pardeshi	
47	ANT More Nitin Sir (IT)	

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THE SIA COLLEGE HIGHER EDUCATION One Day Workshop on Revised NAAC Guidelines

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28	SUJITH RAMAN	
29	DR. Shiipa Deepak Malani	Alm IN
30	Mrs. Megha Vighnesh	
31	Dr. NitinKumar Muralidhar Patil	à chi
32	Mrs. Shubhangi A. Daptardar	0
33	Mrs. Meenakshi P. Kulawade	
34	Mrs. Mukul Satish Kulkarni	Dellcari
35	Mr. Rajkumar Balan Pillai	dame
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37	AJAY PADMAKAR PURO	
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46	Dhansing Pardeshi	
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IQAC CORDINATOR



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Institutional name

Document no 3

Name of Teacher: Department: Year: I. Research projects Principal Title Funding Duration Amount Investigator Agency & year of Award 1. Completed 2. On-going 3. Sanctioned: II. Research Guide ship: (Give details) 1. name/s of students 2. Research topics 3. Funding by students Completed On-going:

III. Papers presented in conferences

tute	Sr. N o	Title of Paper	Title of Proceeding of conference	Name of Conference	National / Internati onal	Publicatio n Year	ISBN / ISSN numbe r	Affili atin g insti tute	Name/ s of Publisher
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IV. Awards:

Name of the Awardee	Name of the Award	Name of Awarding Agency	Year of Award	Incentives by organization
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V. Research Papers

No	Title of Paper	Name of Author	Department	Name of Journal	Year of Publication	ISBN/ ISSN number	Indexed/ not Impact factor
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VI Books/ Chapters published: Details (national/ International only)

VII Patents filed:

VIII. Industry - research related linkages:

Document No 4.

Institutional Name

Department

TEACHING METHODOLOGIES

(Necessary proofs to be attached.)

Proofs for teaching methodologies:

Teaching plan & diary Visit reports Any other.	Attendance : Date & topic	Photo (if possible Geotagged)	Feedbacks & analysis
Ally Offer	Feaching plan & diary		
			Any other.

Sr N o.	Date	Topic	Methodology	Nature of methodology Participative/ experiential/ problem solving	Name of the teacher	Class	Number of students attended
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	STATES.	A States					

Name Of Teacher & Signature	Head of Department	IQAC Coordinator (Seal & Signature)



The South Indian Association's **The S.I.A. College of Higher Education** Affiliated to University of Mumbai Accredited B+ by NAAC P-88, MIDC Residential Area Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421203.

15th June 2022

Report of NAAC Revised guidelines workshop

The Internal Quality Assurance Cell organised a one-day workshop in collaboration with IQAC cluster India on the topic "Revised NAAC Guidelines" on 14th June 2022. Mr Peeyush Pahade, was the resource person. The workshop had hands-on training on preparing academic calendar, training on document preparation, activity planning etc. A total of 31 faculty members attended the workshop.

IQAC COORDINATOR

HAE Co-ordinatorduce ion The S.I.A College of Higher Education Dombivii (E)



4. You are negotiating terms with a supplier of a critical component in your manufacturing process. You receive 100 units monthly. Your project needs 150 units for the next 6 months and perhaps as many as 200 units ongoing after that. You've been satisfied with the supplier's quality, however there have been two occasions where late deliveries have forced overtime to meet customer commitments. An out-of-state vendor has offered you a 20% discount for the 200 units per month for a one-year contract. Analyse the power factors, set up your negotiation strategy, and walk through a scenario with your partners (observers). You have 10 minutes for each exercise then you will sum up your findings for the group.

100 units 150 units required -> 6 months 200 Units Late Delinery



The South Indian Association's

Tel.: 0251 2449891 / 92

The S.I.A. College of Higher Education

Reaccredited B⁺ by NAAC (Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 566/22-23

Date: 30/11/2022

To, Ms. Anguja Agarwal Asst. Professor SIES School of Management, Navi Mumbai

Dear Madam,

Greetings!!

On behalf of the Internal Quality Assurance Cell of The S.I.A. College of Higher Education, Dombivli (East) we take this opportunity to thank you for accepting our invitation to conduct One Day Faculty Development Program on "Contemporary Pedagogy of Millennials" on December 1st 2022 at 10:00 AM.

Looking forward for many more such associations with you in future.

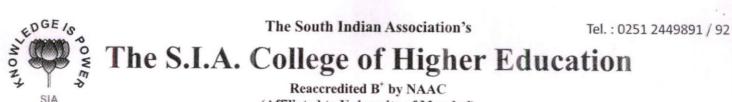
Thank you,

Regards,

MS. Booma Halpeth IQAC Convener



Dr. Padmaja A



(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 565/22-23

Date: 30 11 22

To. Ms. Anguja Agarwal Asst. Professor SIES School of Management, Navi Mumbai

Dear Madam,

Greetings!!

It gives us immense pleasure to invite you to our college for conducting One Day Faculty Development Program on "Contemporary Pedagogy of Millennials" organised by Internal Quality Assurance Cell of The S.I.A. College of Higher Education Dombivli (East) on 1st December 2022 at 10:00 AM.

Kindly accept the invitation.

Thank you,

Regards,

Boom

MS. Booma Halpeth IQAC Convener

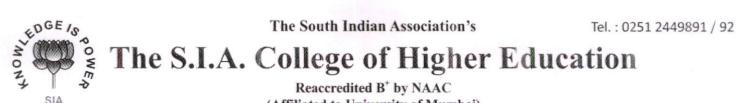




Vagnap

Dr. Padmaja Arvind

Principal PRINCIPAL The S.I.A. College of Higher Education nove 1(E)



(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 569 22-23

To, Dr. Seema Laddha Asst. Professor SIES School of Management, Navi Mumbai

Dear Madam,

Greetings!!

It gives us immense pleasure to invite you to our college for conducting One Day Faculty Development Program on "Contemporary Pedagogy of Millennials" organised by Internal Quality Assurance Cell of The S.I.A. College of Higher Education Dombivli (East) on 1st December 2022 at 10:00 AM.

Kindly accept the invitation.

Thank you,

Regards,

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MS. Booma Halpeth IQAC Convener



Seema Tholuldozz

Pagnap Dr. Padmaja Arvind

Date: 30/11/22



P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 570 22-23

Date: 30 [4] 2022

To, Dr. Seema Laddha Asst. Professor SIES School of Management, Navi Mumbai

Dear Madam,

Greetings!!

On behalf of the Internal Quality Assurance Cell of The S.I.A. College of Higher Education, Dombivli (East) we take this opportunity to thank you for accepting our invitation to conduct One Day Faculty Development Program on "Contemporary Pedagogy of Millennials" on December 1st 2022 at 10:00 AM.

Looking forward for many more such associations with you in future.

Thank you,

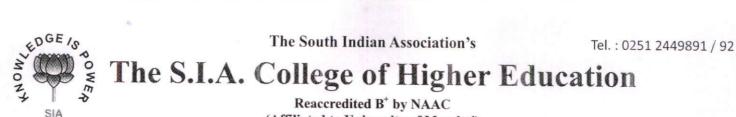
Regards,

MS. Booma Halpeth IQAC Convener



Second 12-1112022

Dr. Padmaja Arvind



(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: STAC. 568 22-23

Date : 30 4 2022

To, Dr. M.S. Devi Asst. Professor Shiv Nadar University, Chennai

Dear Madam,

Greetings!!

On behalf of the Internal Quality Assurance Cell of The S.I.A. College of Higher Education, Dombivli (East) we take this opportunity to thank you for accepting our invitation to conduct One Day Faculty Development Program on "Contemporary Pedagogy of Millennials" on December 1st 2022 at 10:00 AM.

Looking forward for many more such associations with you in future.

Thank you,

Regards,

MS. Booma Halpeth

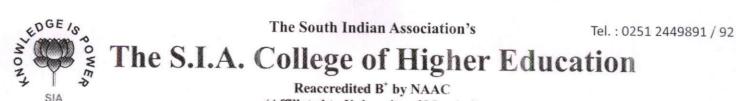
IQAC Convener



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(Affiliated to University of Mumbai)

P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 567 22-23

Date : 20 11/2022

To, Dr. M.S.Devi Asst. Professor Shiv Nadar University, Chennai

Dear Madam,

Greetings!!

It gives us immense pleasure to invite you to our college for conducting One Day Faculty Development Program on "**Contemporary Pedagogy of Millennials**" organised by Internal Quality Assurance Cell of The S.I.A. College of Higher Education Dombivli (East) on 1st December 2022 at 10:00 AM.

Kindly accept the invitation.

Thank you,

Regards,

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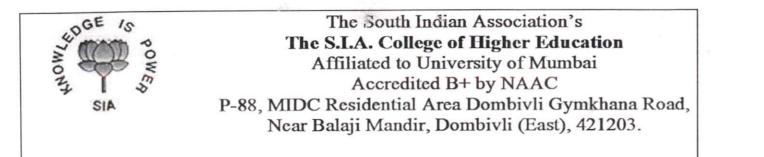
MS. Booma Halpeth

IQAC Convener



Dr. Padmaja Arvind

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EXPENSES STATEMENT FOR IQAC FACULTY DEVELOPMENT PROGRAM DATE 1ST DECEMBER 2022

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	4 CASE STUDY	250*1	250
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Mumbai: The Securities and Exchange Board of India (Sebi) has introduced credit rating-based singleissuer limits for actively managed mutual fund schemes. The move is aimed at avoiding inconsistency in investment by mutual funds in debt instruments of an issuer, irrespective of the nature of a scheme's management, the regulator said.

The regulator said. Currently, credit risk based single-issuer limits are allowed for debt exchange-traded funds to enable them to effectively manage the risk associated with such investments. The regulator on Tuesday said a mutual fund scheme should not invest more than 10% of its net asset value (NAV) in debt and money market securities rated 'AAA' issued by a single issuer While for companies rated 'AA', the exposure should not be more than 8% and the limit has been capped at 6% for 'A' and belowrated companies.

Fund houses may extend the investment limits by up to 2% of the

MF schemes can't invest more than 10% of NAV in debt, money market securities rated 'AAA' issued by a

single issuer

NAV of the scheme with prior approval of the board of trustees and directors, Sebi said.

The long-term rating of issuers should be considered for the money market instruments. However, if there is no long-term rating available for

the same issuer, then based on the mapping of credit assessors between short-term and long-term ratings, the most conservative longterm rating should be taken for a given short-term assessment of creditworthiness, the regulator said.



Exposure to government money market instruments such as G-Sec and T-bills should be treated as exposure to government securities, Sebi said. The new rule would be applicable for all the new schemes introduced now Existing schemes should be grandfathered from these guidelines until the maturity of the underlying debt and money market securities, the regulator said.

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82	10.69	4.14	158.2	14072	Kakatiya Tex	58.90	98.15	-40.0	18102	Shriram Tran	53.40	10.85	3039.70	-2.69 -0.33	Delta Corp BHEL	173	6.80 6.37	229.70 81.85	-1.82
	266.85	142.60	87.1	30182	Ansal Proper	16.95	27.40	-38.1	8974	Coal India Dr.Lal PathL	295.85 7.98	7.61	228.55	-1.42	Atul	方 花 13	5.85	8343.20	-1.12
Bird	237.30	139.80	69.7 69.2	15636 5154273	Sonal Adhesi Modi's Navni	101.80	162.05	-37.2	32845	Hind.Unileve	72.87	7.52 6.32	2412.90 2649.90	-0.63	Axis Bank Marico	430	5.39	897.55 505.25	0.02
lo	58.45	36.10	61.9	8759	Future Lifes	100.05	155.50	-35.7 -34.1	32291 400642	Bajaj Finser	74.40	6.03	1645.15	-1.40	Syngene Intl	17-	4,07	604.20	-0.67
m. 🔪	28.40	17.60	61.4	10301	Dhruv Weilne	69.25	104.05	-33.5	16400	Market-	Nide Po	sition	Limit		Top Secto	oral OI G	alners	Sec. S.	
82 ²	10.69	1.36	686.0	6700	1 Month	2250	100.15	57.9	FOLCOS	AN OFFICE P	MWPL	OL	MWP	Chg in	STATISTICS.	Conversion and a series	Chg in	The State of the State of the	Chg in
	266.85	85.80	211.0	6790 21900	Pace E-Com Omkar Spec.	32.50	109.15	-70.2	501600	Company	(Lakh)	(Lakh)	(%)	01 (%)	Sector		t OI (%)		TQ (%)
1 010	22.10	7.32	201.9	62041	Ansal Proper	16.95	30.65	-44.7	63318	Pun Nat Bank	5913.78	5616.00	94.96	7.41	Retail	184.22		45.03	30.81
A	30.73	12.25	150.9	16813	Symbiox Inv.	6,90	11.63	-40,7	1137916	Indiabulls H BHEL	805.67	749.60	93.04 92.17	-7.47	Medical Service Construction	s 31.90 1440.68		12.26	30.98
n	58.45	26.10	124.0	5416	Prismx Glob	2.70	4.45	-39.3	881858	Delta Corp	356.69	315.80	88.54	-12.39	Leather	20,88	3.00	3.59	-1.44
Sec. 2	30.05	452	564.8	197223	3 Months Shubham Poly	35.00	256.02	-86.1	46003	GNFC Ambuja Cemen	182.82 1459.17	142.83	78.12	10.06	Telecom Equipr Consumer Dura	nents 132.36 bles 77.77		20.36	33.64
ol	280.70	44.40	532.2	5600	Gala Global	35.80	256.82	-80.1	46092	L&TFin.HI	1673.57	1109.97	66.32	0.34	Pharmaceutica	\$ 1096.81	2.26	358.67	114.51
	350.20	57.15	512.8	13154	GKP Printing	24.90	130.90	-81.0	186624	RBL Bank	1199.04	787.45	65.67	4.68	Cables	11.35		3.03 200.72	1.20
35.	274.95	45.00	511.0	105701	VCU Data Mgr	n 7.84	26.10	-70.0	132400	Open Interes	t & Traded	Quantity	in Lakhe	AU	FMCG	1331.44			138.25

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Indian Institute of Management Ahmedabad

IIMA/F&A0315(A)

Revised 1998

Mridula Ice Cream Parlour (A)

Frank D'Souza brooded over his glass of beer. The sun had set a while ago, but night had not yet fully descended; a pleasant sea-breeze was blowing and set his flamboyant half-opened shirt fluttering and from time to time he had to pull his flapping hat back into position. However, Frank was not in a mood to appreciate the pleasant surroundings. He was brooding over the fact that, at the end of the first month of operation, there was no money left in the cash box of Mridula Ice-Cream Parlour, which he owned.

Background

Frank D'Souza was the Sales Manager of a well-known company in Bombay which dealt in consumer goods. With his inherent persuasive powers, Frank D'Souza had made a name for himself not only in his own company, but also in the consumer circles where he was viewed as a very pleasant, jovial personality and was welcomed whenever he condescended to visit the offices of the more important clients. However, as the years went by, Frank D'Souza became more and more bored with his routine work.

Every year for the past few years he had spent his summer vacation at this coastal resort of Goa where he had watched the operations of large number of ice-cream vendors and the two ice-cream parlours along the beach. These parlours seemed to be doing roaring business during the vacation months which he spent at this resort. An idea germinated in Frank's fertile mind to get away from his routine job for considerable time intervals without too much sacrifice in income.

Frank studied the operations during the previous year and found out that he could rent out facilities to run a parlour for the summer season without any difficulty and that it would come fully equipped with the freezer for storing the ice-cream and all the required auxiliary equipments and furniture. Some of the ice-cream manufacturers would provide these on a rental basis. So he did not really have to put in any money in the form of capital expenditure. The ice-cream manufacturers also guaranteed a regular supply of the required ice-cream in bulk. His business would mainly be selling a ready-made product involving only packaging and delivering it to customers.

Frank decided to take the plunge. He persuaded the management of his company to give him four months' leave during the peak summer months without any pay. The management, though reluctant to do this, was also not willing to ask him to resign from the company.

Written by Professors V. Jaikumar and K. Balakrishnan, Indian Institute of Management, Ahmedabad.

Cases of the Indian Institute of Management, Ahmedabad, are prepared as a basis for class discussion. Cases are not designed to present illustrations of either correct or incorrect handling of administrative problems.

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Eventually it agreed that, on an experimental basis, he would be granted four months' leave this year. Frank took this leave, went to Goa, and set up the ice-cream parlour along the beach, quite close to the two existing parlours. He intended to run it at least for four months (April to July) of the peak summer season.

Pricing

Mridula ice-cream parlour sold ice-cream in five sizes, ranging from 50 g. cones to 1 kg. family pack in a carton. These were also the standard lines carried by his competitors. Since Frank had frequent discussions with the cost accountant of his company, he had a fairly good idea of how to cost a product, and felt confident to work out the costs of his five product lines. (Details of how Frank worked out the prices for each of the sizes are given in Exhibit 1.) Basically what Frank had done was that he took the estimated quantity of ice-cream to be sold in a month and arrived at a cost per kg. of ice-cream which he called the operating cost per kg. Then he arrived at the price for each size by adding up the purchase price of the ice-cream, the operating cost for that weight of ice-cream, and the container cost for each for each size; to this total he added a 10 per cent margin which would take care of any melting and serving loss of ice-cream and give a profit. This price was rounded off to the next 10 paise. As the prices calculated by Frank corresponded to the prices charged by his competitors, he was reassured about the cost calculations.

Frank had several competitors. As mentioned earlier, two of them were parlours like his own, while the others were essentially "street" vendors who carried their wares either in huge flasks or in small hand-carts. The prices charged by the street vendors were always lower than the prices charged by the parlours and the quality definitely inferior. Therefore, Frank was not worried about this class of competitors. He was really concerned about the prices charged by other ice-cream parlours, and, since his prices matched theirs, he was satisfied.

Mridula ice-cream parlour in its first month obtained the largest sales in terms of number of units, in the smallest size. This was the 50 g. cone priced at 80 paise by Frank. The next size was the larger scoop cone of 100 g. which he had priced at Rs.1.50. The majority of the customers for 80 paise cones were really young children who brought their parents or elder brothers or sisters with them to the parlour. Many times Frank had noticed that it seemed as if the family had come in to buy the youngest a cone, but at the spur of the moment decided to buy a family pack.

When Frank had thought up of taking this long summer vacation to run his outdoor ice-cream parlour on the beach, all he was really expecting to make was around Rs.2,000 per month. He needed that much to maintain himself in the style to which he was accustomed. The fact that there was no money left in the kitty after he had paid out the salaries for April to his counterboys had provoked this black mood in Frank.

As he continued to brood, a friend, Mr. SK Banerjee, a practising chartered accountant from Bombay, who was also vacationing in Goa, joined him at his table. Suddenly an idea struck Frank; may be the way he had worked out costs for setting the prices was wrong. After all, any time he had any question on costs, as the sales manager of the Bombay company, he had always talked to the cost accountant of the company. So he thought he could enlist the help of his friend in checking whether the way he had calculated costs was right.

When Banerjee heard about Frank's travails he immediately saw through the problem. Banerjee thought that Frank should adopt an activity based costing (ABC), the rudiments of which were briefly explained to him. For example, Banerjee asserted that "packing" and "cash

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collection" were two distinct activities and were driven by different "cost drivers". Finding Frank quite confused by the technical jargon, Banerjee tried to explain the concept of ABC in simple terms. Frank was allocating costs to all sizes of ice-cream as a rate per kg of ice-cream; but this was not the way in which expenses were really incurred. Banerjee pointed out that the counter-boys who served the customers probably spent more or less the same amount of time to scoop ice-cream into the smallest cone or to pack a 1 kg. carton of ice-cream. In that case the number of units was the cost driver. Therefore, he wanted an estimate of how many units of each kind of ice-cream was sold during the month. Similarly the cashier may have taken the same amount of time in collecting money from a customer whether he bought one cone of ice-cream, several cones, 1kg of ice cream or a number of items put together, as such, the cost driver was number of transactions. So he also wanted a break-up of how many orders the parlour had received during the month to determine the number of cash transactions involved for each line. Frank could see his point and said he will try somehow to estimate the figures and provide them to Banerjee by next day.

The following day Frank was able to provide the figures. (see Exhibit 2.)

Based on the new information provided by Frank, Banerjee worked out the proper allocation of costs for each size of ice-cream and came up with new prices as shown in Exhibit 3. Banerjee allocated the counter-boys' salary based on the number of units, cashier's salary based on the number of orders (transactions), and the rest based on kg. sold in each category. Based on the revised cost calculation, Banerjee came up with the suggestion that the prices of the 50 g. and 100 g. cones should be raised by 10 paise each to 90 paise and Rs.1.60 respectively. Prices of the 250 g. and 500 g. sizes need not be changed; the price of the 1kg pack worked out to 20 paise less than the old price, but Banerjee suggested that this reduction need not be done. The main point was that the two smallest sizes were losing money at the rate of 10 paise per piece and this was the real reason why Frank was left without any money at the end of the month. And, lack of activity based costing (ABC) was the culprit.

As a matter of fact Banerjee also prepared an income statement for April (Exhibit 4). He showed that, though no money was left in the kitty, Frank had actually made a profit of Rs.568 after taxes which would have been considerably more had he sold the 50 and 100 g. cones at higher prices. Banerjee further suggested that Frank get rid off the cashier since he (Frank) himself could take care of this function. At that stage Frank blurted out, "I am the cashier". It transpired that what Frank had actually shown as cashier's salary was actually the money which he had taken from the cash box from time to time for his own expenses. However, Frank did not always remember to note down the amount he had been taking from the cash box.

The greater problem which faced Frank at the moment was that according to Banerjee's calculations he should charge a price higher than which he was charging now on two of his fast selling lines. Although during April the prices charged by Frank and his two competitors (ice-cream parlours) were identical. Frank had noticed during his earlier visits to Goa that the prices of the two old parlours used to see-saw -- sometimes one parlour charged less and at other times the other parlour charged less. Frank wondered whether the "see-saw price game" was to take away volumes from each other. If it was so, this would mean that if Frank raised his price while the other two parlours did not, probably Frank's sales would drop. On the other hand there was the possibility that Frank could try to influence the other two parlour

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owners to raise their prices also as he had heard that they were not doing as well this year compared to the previous years. There was also an alternate possibility that they might refuse to cooperate or even joint hands to squeeze Frank out of his business, by undercutting him. But the inherent danger in all of them raising prices was not lost on Frank, who, as a sales manager, knew that if people perceived prices as too high, they would be willing to compromise on quality and go in for a cheaper product, the street vendors' ice-cream in this case. He also wondered whether he should reduce his product lines, and concentrate on the most "profitable" ones.

<u>Required</u>:What prices should Frank D'Souza charge for various sizes of ice-creams? Should he consider reducing his product lines? If so, which lines should he drop?

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A. Purchase price						
B. Estimated monthly expenses				Rs 1,960		
	<u>Details</u>		1.1.2			
	Cashier's salar		Rs.600			
	Counter-boys (2	2)	Rs.600			
	Rent		Rs.150			
	Electricity		Rs.400			
	Misc.expenses		Rs.210	-		
C. Expected average monthly volume				3,000 kgs		•
D. Expected operating cost/kg (B)/(C)			65.3 paise	/kg		
E. Computation of p	orice		1101			THE REALS
Unit	Purchase	Operating	Containers	Total	110% of	Unit
size	Price	Cost @	Cost/unit	Cost/	cost	Price
	@ Rs 12/kg	65.3ps/kg		unit		
g.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
50	0.600	0.033	0.075	0.708	0.779	0.80
100	1.200	0.065	0.080	1.345	1.480	1.50
250	3.000	0.163	0.100	3.263	3.589	3.60
500	6.000	0.327	0.120	6.447	7.092	7.10
1000	12.000	0.653	0.160	12.813	14.094	14.10

Exhibit 1 Mridula Ice-cream Parlour Schedule for Price Fixation

Exhibit 2 Mridula Ice-cream Parlour Analysis of Sales during April

Unit-size (g.)	No. of orders	Total no. of units	Total weight (kg.)
50	3,640	4,687	234
100	2,200	3,130	313
250	720	1,640	410
500	340	1,000	500
1000	100	543	543
Total	7,000	11,000	2,000

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Common cost	Basis of Allocation	50 g	100 g	250 g	500 g	1000 g	Actual For June
		Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
1.Cashier's salary	No. of orders	240	145	48	22	7	462
2.Counter-boy's salary	No of pieces sold	263	175	92	56	30	616
3.Rent	Total weight						
4.Electricity	Total weight	106	141	185	225	245	902
5.Misc expenses	Total weight						
6.Total(1-5)		609	461	325	303	282	1980
7.Total weight (kg)		234	313	410	500	543	2000
8.Operating Cost/kg	(6/7)Rs/kg	2.603	1.473	0.793	0.606	0.519	0.990
9.Operating Cost/kg	Rs/piece	0.130	0.147	0.198	0.303	0.519	
10.Purchase price/unit @ Rs 12/kg	"	0.600	1.200	3.000	6.000	12.000	
11.Containers (estimates)		0.075	0.080	0.100	0.120	0.160	
12.Total Cost/ unit	"	0.805	1.427	3.298	6.423	12.679	
13.110% of cost	"	0.886	1.570	3.623	7.065	13.947	
14.Price(nearest 10p)	н	0.900	1.600	3.600	7.100	13.900	

Exhibit 3 Mridula Ice-cream Parlour Schedule for Price Revision (Based on "Proper" allocation)

		Exhibit 4 Mridula Ice-cream Parlour Income Statement for April			
Α.	Revenue		Rs.	Rs.	
	50 g	234 kg @ Rs 0.80 per piece	3,744		
	100 g	313 kg @ Rs 1.50 per piece	4,695		
	250 g	410 kg @ Rs 3.60 per piece	5,904		
	500 g	500 kg @ Rs 7.10 per piece	7,100		
	1000 g	543 kg @ Rs 14.10 per piec	ce 7,656		
	Total	2,000 kg @ Rs 14.55* per k	g	29,099	
Β.	Less: Costs				
	Purchase price : 2,100 kg @ R	s 12/kg	25,200		
	Operating expenses :	Rs.			
	Cashier's salary	462			
	Counter-boy's salary	616			
	Rent	154			
	Electricity	440			
	Misc. expenses	308	1,980		
	Packing/Containers				
	50 g	4687 units x 0.075 =3	52		
	100 g	3130 " x 0.080 =2			
	250 g	1640 " x 0.100 =1		<u></u>	
	500 g	1000 " x 0.120 =1			
	1000 g	543 " x 0.160 =	87 973	28,153	
C.	Profit before taxes			946 378	
D.	D. Less: Estimated tax liability (40%)				
E.	E. Profit after taxes				



FACULTY ATTENDANCE SHEET

DATE: 01/12/2022

Sr.No	NAME OF THE FACULTY	SIGNATURE
1	DR.PADMAJA ARVIND	
2	DR. HASITKUMAR HIRJI NAGARIYA	Marin
3	MRS.BABITA RAJKUMAR NAGDEV	and and a
4	MRS.SALOCHNA RAJKUMAR NAGDEV	Salachy
5	MR.MAHESH GHANSHYAM KANDALKAR	mak.
6	MRS.RANJANA JAGDEESH MHALGI	Ruley
7	MRS.BOOMA V. HALPETH	Boome
8	MRS.RENU VIJAY VERMA	Vie
9	MRS.HEMA R IYENGAR	Hering
10	MRS.KAVITHA PONRAJ NADAR	Con the
11	MR.TARUN SADANAND KUCKIAN	9025.
12	MRS.SUNITA LAKHI SIDHANI	South
13	MRS.RASIKA SHINDE	1
14	MRS.DEEPIKA RAVI IYER	Deephe
15	MS.SHWETA GOPALA KRISHNAN	58-
16	MR.ROOSHIKESH JADE	P
17	MR.SUJITH RAMAN	- pp
18	DR. SHILPA DEEPAK MALANI	alite
19	MRS. MEGHA VIGHNESH	and
20	DR. NITINKUMAR MURALIDHAR PATIL	A
21	MR MUKUL SATISH KULKARNI	Poltai "
22	MR. RAJKUMAR BALAN PILLAI	Rawitinat

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DATE: 01/12/2022

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1	MRS.S.SAI SREE	S. Sai An
2	MRS.TEJASWINI SUDESH SHIVSHARAN	TH
3	MRS.SHILPA NIMABRE	Sillimbr
4	MRS.SREEKALA MAHESH NAIR	Zau
5	MRS.NANDINI NILESH KADAM	0
6	MRS.SANDHYA KAPIL THAKKAR	Jordhung
7	MRS.SANDHYA PRAMOD PANDEY	aps: 0
8	MRS. SHUBHANGI A. DAPTARDAR	
9	MRS. MEENAKSHI P. KULAWADE	
10	MRS.BHAVANA DHANDE	280
11	MRS.MAMTA DEVRE	means

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R.SUJITH RAMAN	H.
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RS. MEGHA VIGHNESH	and
R. NITINKUMAR MURALIDHAR PATIL	R
RS MUKUL SATISH KULKARNI	Deltai
R. RAJKUMAR BALAN PILLAI	Roughor
F	R.TARUN SADANAND KUCKIAN RS.SUNITA LAKHI SIDHANI RS.RASIKA SHINDE RS.DEEPIKA RAVI IYER S.SHWETA GOPALA KRISHNAN R.ROOSHIKESH JADE R.SUJITH RAMAN R. SHILPA DEEPAK MALANI RS. MEGHA VIGHNESH R. NITINKUMAR MURALIDHAR PATIL RS MUKUL SATISH KULKARNI

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DATE: 01/12/2022

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2	MRS.TEJASWINI SUDESH SHIVSHARAN	Ty
3	MRS.SHILPA NIMABRE	Alimba
4	MRS.SREEKALA MAHESH NAIR	Sais
5	MRS.NANDINI NILESH KADAM	LOUGICA
6	MRS.SANDHYA KAPIL THAKKAR	Sandhyle.
7	MRS.SANDHYA PRAMOD PANDEY	
8	MRS. SHUBHANGI A. DAPTARDAR	
9	MRS. MEENAKSHI P. KULAWADE	
10	MRS.BHAVANA DHANDE	0
11	MRS.MAMTA DEVRE	mour

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The South Indian Association's The S.I.A. College of Higher Education Affiliated to University of Mumbai Accredited B+ by NAAC P-88, MIDC Residential Area Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421203.

1st December 2022

Report of Faculty Development workshop

The Internal Quality Assurance Cell organised a one-day Faculty development Workshop on the topic "Contemporary Pedagogy for Millinieals" on 1st December 2022. Prof. M.S. Devi, Shiv Nadar University and her team conducted the session and provided training on case method teaching, tools available for classroom engagement and gamification of lectures and games and in class activities that can be conducted. A total of 31 faculty members attended the training

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P-88, MIDC Residential Area, Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421 203. Email : office@thesiacollege.com Website : www.thesiacollege.com

Ref. No: SIAC 54/22-23

Date: 02 7/2012

To Mr Kirtibhai Astik Shri Shiv Krupanand Swami Foundation Samarpan Meditation

Dear Sir,

I would like to thank you on behalf of staff of the college for conducting such a wonderful session. The session would have definitely benefitted our staff and we look forward for such sessions in future.

Warm regards





The South Indian Association's

Tel.: 0251 2449891 / 92

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Ref. No: SIAC 53/22-23

Date: 02/07/2022

To Mr Kirtibhai Astik Shri Shiv Krupanand Swami Foundation Samarpan Meditation

Dear Sir,

It gives us great pleasure to invite you on behalf of the staff academy of the college as a resource person for the session on "Stress Management and Meditation' to be held on 2nd July 2022 at 11 am in the college auditorium.

Kindly accept our invitation and grace the occasion

Warm regards

Convenor



ereiver VHAST



The South Indian Association's **The S.I.A. College of Higher Education** Affiliated to University of Mumbai Accredited B+ by NAAC P-88, MIDC Residential Area Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421203.

EVENT:	Near Balaji Mandir, Dom	
DET	ess Management A miditation	TIME: ()am
Stress Management A meditation RESOURCE PERSON: Kipitibhai Astik		VENUE: Auditorium
Sr. No.	STAFF MEMBERS	SIGN
1	PADMAJA ARVIND	
2	BOOMA V HALPETH	Boome
3	RANJANA JAGDEESH MHALGI	Rig
4	SALOCHNA RAJKUMAR NAGDEV	Salactis
5	BABITA RAJKUMAR NAGDEV	() m)
6	BHARATHI VENKATESH RAO	
7	DR. HASITKUMAR HIRJI NAGARIYA	1 Changes
8	MAHESH GHANSHYAM KANDALKAR	met
9	HEMA RAGHUNATH IYENGAR	
10	KAVITHA NADAR PONRAJ	South
11	PRANJALEE RAJNISH KURUNDKAR	0
12	RENU VIJAY VERMA	lene
13	SUNITA LAKHI SIDHANI	Stinih
14	S. SAI SREE	A. Alaid
15	TARUN SADANAND KUCKIAN	
16	SREEKALA NAIR	Sam
17	TEJASWINI SUDESH SHIVSHARAN	TIP
18	NANDINI KADAM	
19	SANDHYA KAPIL THAKKAR	
20	SANDHYA PRAMOD PANDEY	Sandhige
21	GANESH SHANKAR MORE	
22	RASHMI SANJIV CHINDARKAR	D
23	DEEPIKA IYER	Deepika
24	SUJITH RAMAN	At
25	SHILPA UMESH NIMBRE	1 Alimber
26	RASIKA MANISH SHINDE	Insharde
27	SHWETA GOPALAKRISHNAN	0.82
28	ROOSHIKESH JADE	Prode
29	DR. SHILPA MALANI	
30	RAJKUMAR PILLAI	Komi trod
31	DR. NITIN PATIL	
32	MUKUL KULKARNI	Pullosio
33	SHUBHANGI DAPTAR	de de
34	MEENAKSHI KULAWADE	Materda





The South Indian Association's **The S.I.A. College of Higher Education** Affiliated to University of Mumbai Accredited B+ by NAAC P-88, MIDC Residential Area Dombivli Gymkhana Road, Near Balaji Mandir, Dombivli (East), 421203.

2nd July 2022

Report of Stress Management workshop

The Internal Quality Assurance Cell organised a one-day workshop in collaboration with Shri Shiv Krupanand Swamy foundation on the topic "Stress Management" on 2nd July 2022. The Session covered the causes of stress and its impact on the well-being. In addition, a hands-on practice of various meditation techniques was taken. A total of 25 faculty members attended the workshop.

IOAC COORDINATOR

IQAC Co-ordinator The S.I.A College of Higher Education Dombivli (E)

